

City of Cleveland
Public Art Program



Public Artwork for East 185th Street
Streetscape Project

CALL FOR ARTISTS
Request for Qualifications (RFQ)

JANUARY 2022

The City of Cleveland, Ohio, through its Public Art Program, is requesting qualifications from artists, designers, or teams thereof who may be interested in producing a public artwork to accompany streetscape improvements along East 185th Street, between Nottingham Road and Lake Erie. The artwork sought for this project will consist of a freestanding three-dimensional work on the southwest corner of East 185th Street and LaSalle Avenue. The restored LaSalle Theatre, now being adaptively reused as an events center, is across the street (www.lasallecle.com).

Rather than submit pre-conceived proposals, artists will be chosen for further consideration based on their qualifications. The selected artist(s) will work with city staff, neighborhood residents, and other stakeholders to develop innovative, original art that will be relevant to the neighborhood.

The Public Art Program

The City of Cleveland's Public Art Program requires that certain major capital projects undertaken by the City set aside 1.5% of their budgets (in this case, the streetscape portion of the overall project budget) for use toward a public art component.

Program requirements are that the artwork be in proximity to the improvements that generated the funding for the artwork.

Eligibility

This competition is open to qualified artists, designers, or teams thereof, aged 18 or over and based in (or with connections or ties to) Northeast Ohio. Artists with connections to North Collinwood or adjacent neighborhoods are especially encouraged to apply.

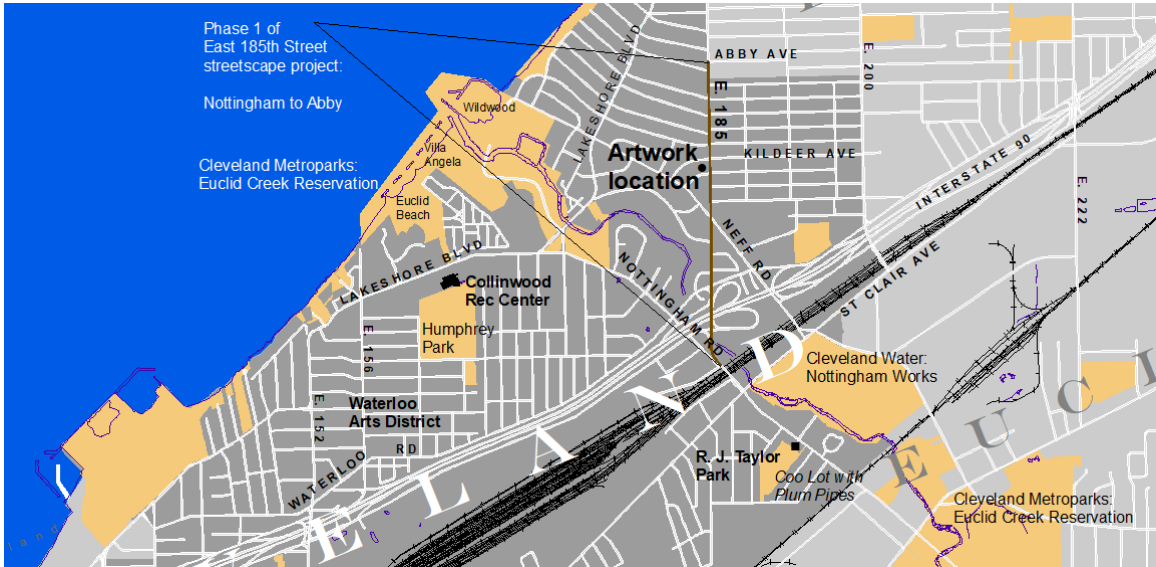
Proposed artwork location

The maps below show, at various scales, the proposed artwork location at East 185th and LaSalle (LaSalle becomes Kildeer on the east side of 185th). The renovated LaSalle Theatre, built in 1927 during the golden age of neighborhood cinemas, is on the opposite corner.

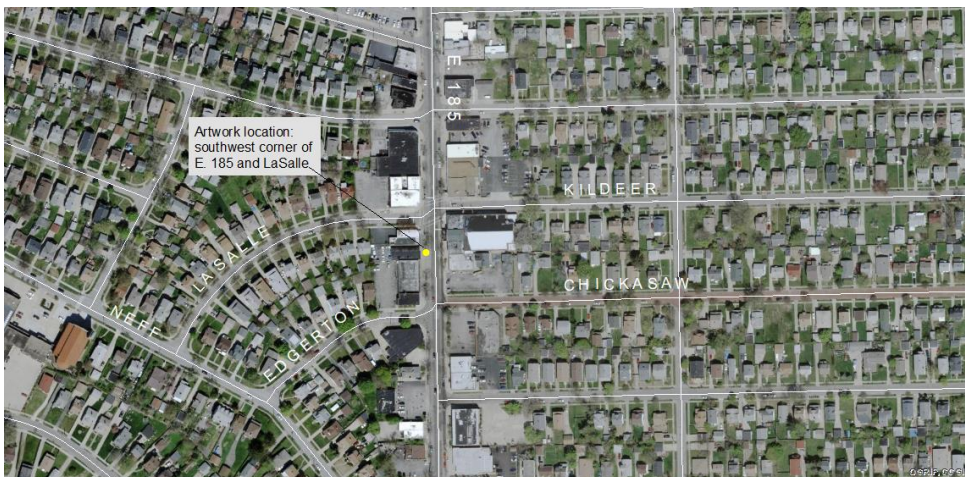
Map 1. Location in the City of Cleveland



Map 2. Closer-in view of project area and artwork location. Other locations with artworks generated by the City of Cleveland's Public Art Program—Collinwood Recreation Center, R.J. Taylor Park, and the Waterloo Arts District—are noted on this map.



Maps 3 and 4. View of immediate vicinity of artwork location, shown in two versions



Project information

Streetscape improvements along East 185th Street will benefit the several-block-long commercial district that runs along the street. Though most of the commercial district is in the city of Cleveland, the east side of the street north of Pawnee Avenue is in the city of Euclid. Work will be done in phases. The first phase, which will include the public art site, will begin in the spring of 2022.

The public art site will be outfitted with a 4-by-4-foot concrete foundation, the cost of which must be covered by the public art budget.

Project budget

The budget for this project is \$36,000—\$10,000 for design and \$26,000 for fabrication and installation. The budget is all-inclusive and required to cover all public art-related expenses, including, but not limited to, design or artist fee, engineering, fabrication, and installation. The cost of the artworks foundation will be drawn from the fabrication and installation portion of the budget. There are no funds available for travel-related expenses.

Submission requirements

Artists or teams are required to electronically submit a one-page narrative describing their qualifications, explaining why they would be interested in working on this project, and stating their ties to Northeast Ohio and, if applicable, the neighborhood. Artists should indicate what general vision they have and approaches they would take to this project and make note of how they usually go about involving neighborhood residents and others in developing their designs.

Additionally, artists are required to submit, in electronic format (we cannot accept zip files):

- An up-to-date CV or resume;
- Up to 10 images depicting completed relevant work in JPEG or PNG format (none of the images may contain identifying information, and please note that multiple images of the same artwork will count as individual images toward the 10 requested), suitable for inclusion in a PPT or PDF presentation; and
- An annotated slide list for the depicted artworks, including location, commissioning agency, materials, and total project budget. Submitters should note what their role was in producing the works depicted.

Up to four artists, designers, or teams thereof will be invited to interview with the City of Cleveland's Public Art Committee.

Please note that artists are not being asked to submit proposals at this time.

Submission deadline

Submissions must be received by 5 p.m. Cleveland time, on Monday, January 24, 2022. Entries must be submitted electronically to both Tarra Petras, the city's public art project coordinator, at tpetras@clevelandohio.gov, and Vince Reddy of LAND studio, at vreddy@land-studio.org. Again, we **cannot** accept zip files.

Direct questions to Tarra or Vince at the e-mail addresses above.

Photographs of the artwork site and surroundings, along with a plan of proposed improvements, can be found on the following pages.

Photos of East 185th Street public art site and vicinity



The public art site is across the street from the LaSalle Theatre.



The approximate location of the art site is marked by a yellow triangle in the picture above. The theater is on the left, on the east side of East 185th Street.

Photos of East 185th Street public art site and vicinity



Another view of the art site. The locust tree will remain in place and not be affected by the street-reconstruction work.



Another view. The street going off toward the upper right is LaSalle Avenue.

Supplemental information

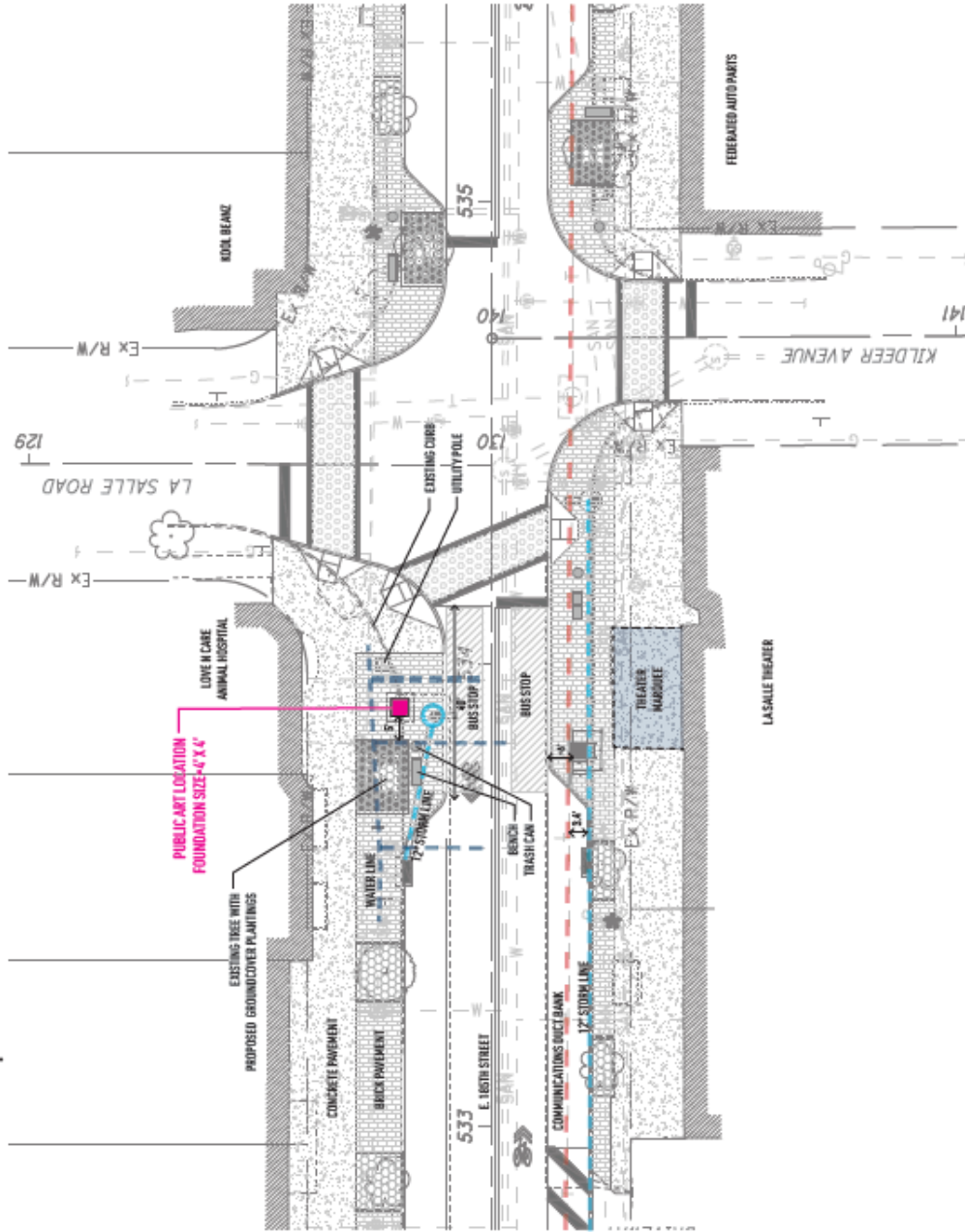
The document on the following four pages was provided by AECOM, the landscape architecture firm working on the streetscape portion of the East 185th Street street-reconstruction project.

AECOM provided images of some other streetscape visual elements to provide aesthetic context.

E. 185th Street Improvement Project

Public Art RFQ Supplemental Information

Public Art - Proposed Location

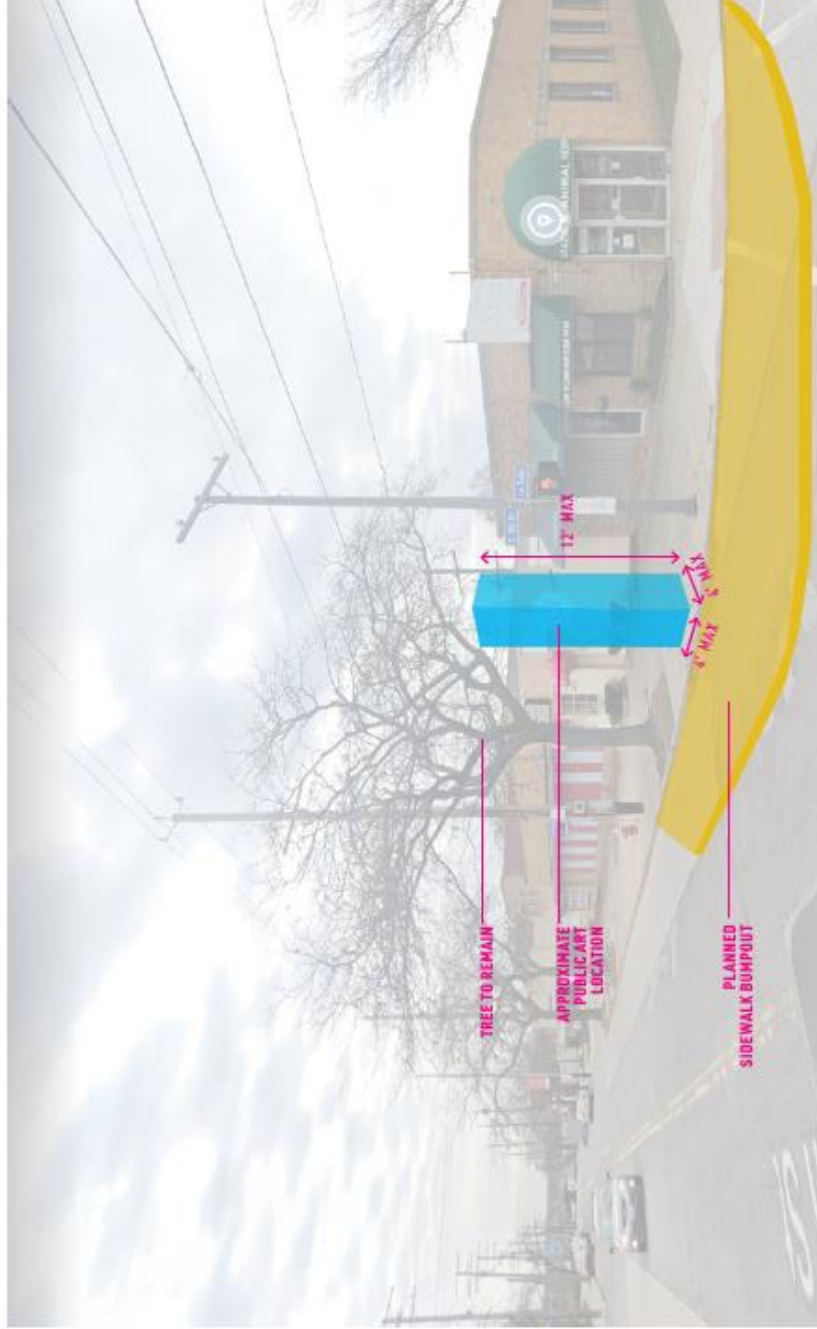


AECOM

E. 185TH STREET IMPROVEMENT PROJECT

Public Art - Proposed Location

NOVEMBER 12, 2021

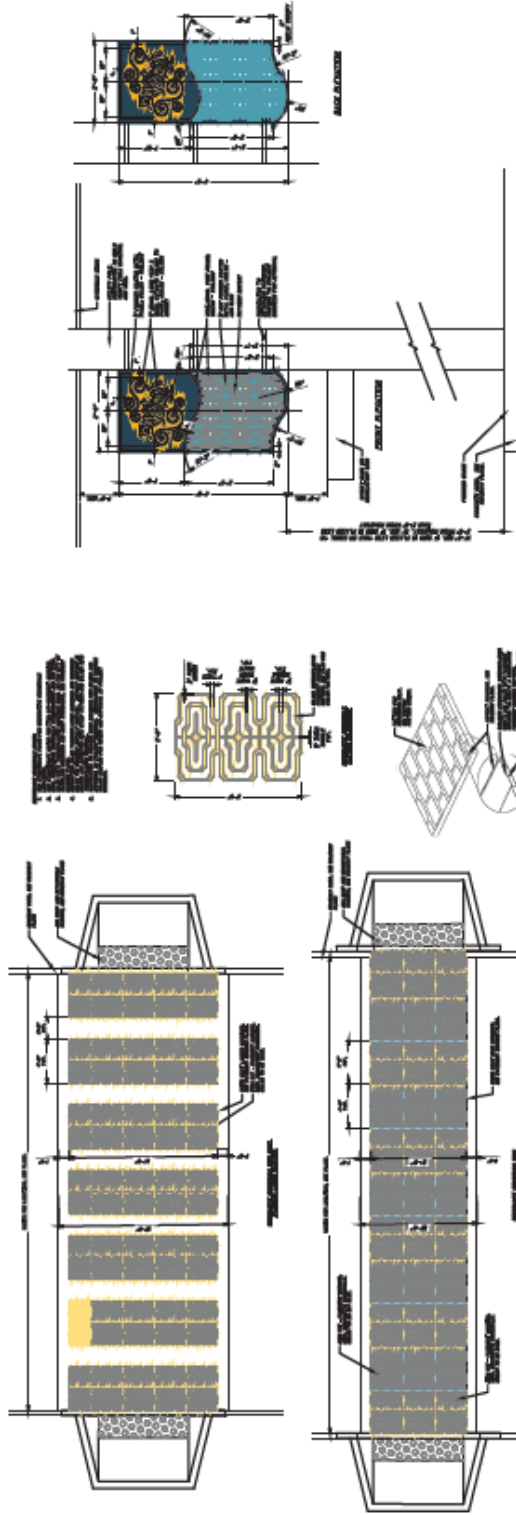


E. 185TH STREET IMPROVEMENT PROJECT

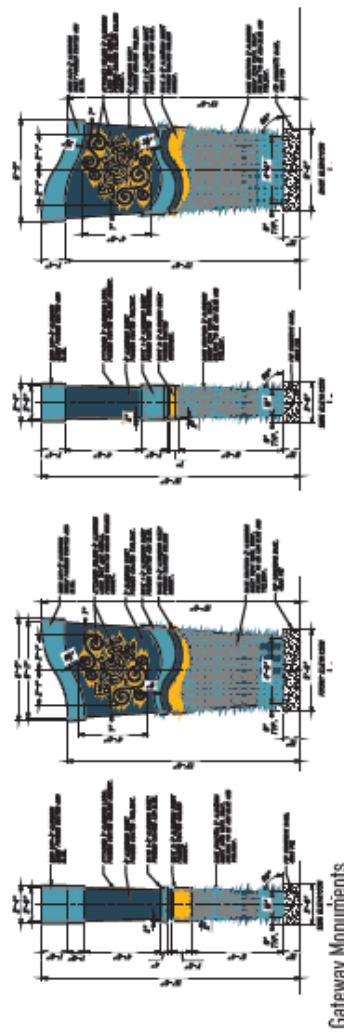
AECOM

Public Art - Corridor Feature Aesthetic Context

NOVEMBER 12, 2021



These images are included to provide aesthetic context.



E. 185TH STREET IMPROVEMENT PROJECT

AECOM