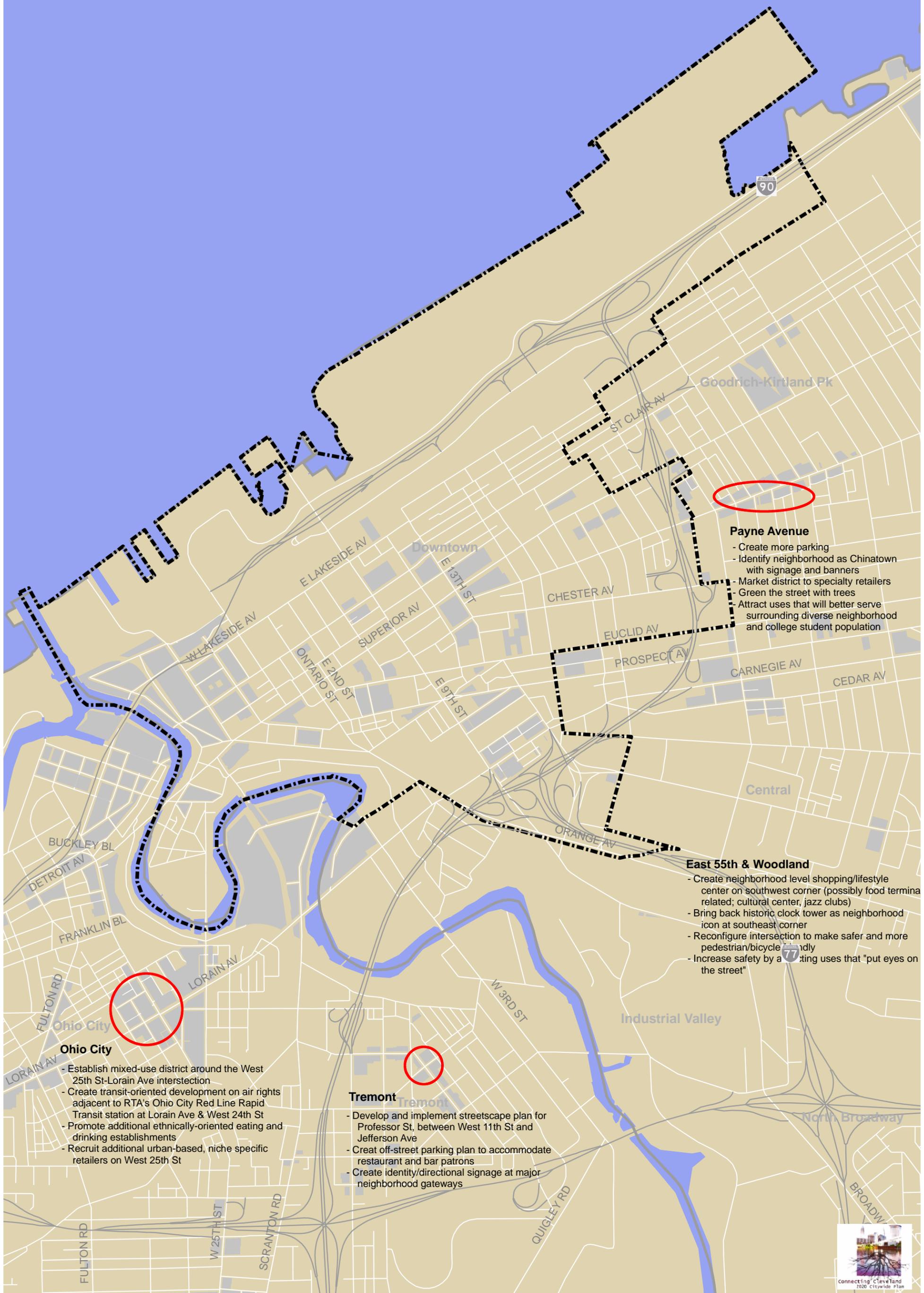




# Downtown

## Connecting Cleveland 2020 Citywide Plan - Retail District Strategies



### Payne Avenue

- Create more parking
- Identify neighborhood as Chinatown with signage and banners
- Market district to specialty retailers
- Green the street with trees
- Attract uses that will better serve surrounding diverse neighborhood and college student population

### East 55th & Woodland

- Create neighborhood level shopping/lifestyle center on southwest corner (possibly food terminal related; cultural center, jazz clubs)
- Bring back historic clock tower as neighborhood icon at southeast corner
- Reconfigure intersection to make safer and more pedestrian/bicycle friendly
- Increase safety by attracting uses that "put eyes on the street"

### Ohio City

- Establish mixed-use district around the West 25th St-Lorain Ave intersection
- Create transit-oriented development on air rights adjacent to RTA's Ohio City Red Line Rapid Transit station at Lorain Ave & West 24th St
- Promote additional ethnically-oriented eating and drinking establishments
- Recruit additional urban-based, niche specific retailers on West 25th St

### Tremont

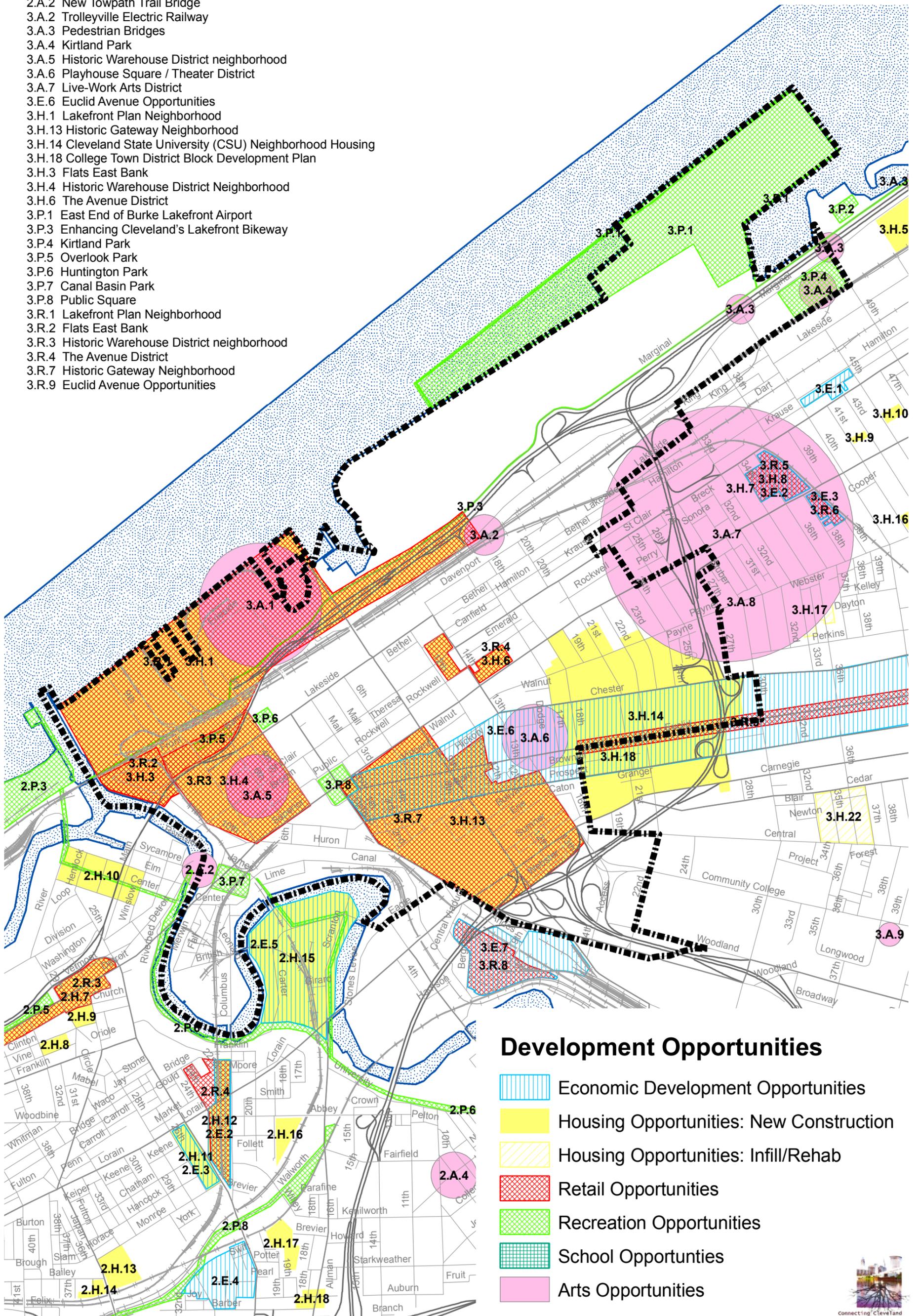
- Develop and implement streetscape plan for Professor St, between West 11th St and Jefferson Ave
- Create off-street parking plan to accommodate restaurant and bar patrons
- Create identity/directional signage at major neighborhood gateways



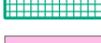
# Downtown

## Connecting Cleveland 2020 Citywide Plan - Development Opportunities

- 3.A.1 North Coast Harbor
- 2.A.2 New Towpath Trail Bridge
- 3.A.2 Trolleyville Electric Railway
- 3.A.3 Pedestrian Bridges
- 3.A.4 Kirtland Park
- 3.A.5 Historic Warehouse District neighborhood
- 3.A.6 Playhouse Square / Theater District
- 3.A.7 Live-Work Arts District
- 3.E.6 Euclid Avenue Opportunities
- 3.H.1 Lakefront Plan Neighborhood
- 3.H.13 Historic Gateway Neighborhood
- 3.H.14 Cleveland State University (CSU) Neighborhood Housing
- 3.H.18 College Town District Block Development Plan
- 3.H.3 Flats East Bank
- 3.H.4 Historic Warehouse District Neighborhood
- 3.H.6 The Avenue District
- 3.P.1 East End of Burke Lakefront Airport
- 3.P.3 Enhancing Cleveland's Lakefront Bikeway
- 3.P.4 Kirtland Park
- 3.P.5 Overlook Park
- 3.P.6 Huntington Park
- 3.P.7 Canal Basin Park
- 3.P.8 Public Square
- 3.R.1 Lakefront Plan Neighborhood
- 3.R.2 Flats East Bank
- 3.R.3 Historic Warehouse District neighborhood
- 3.R.4 The Avenue District
- 3.R.7 Historic Gateway Neighborhood
- 3.R.9 Euclid Avenue Opportunities



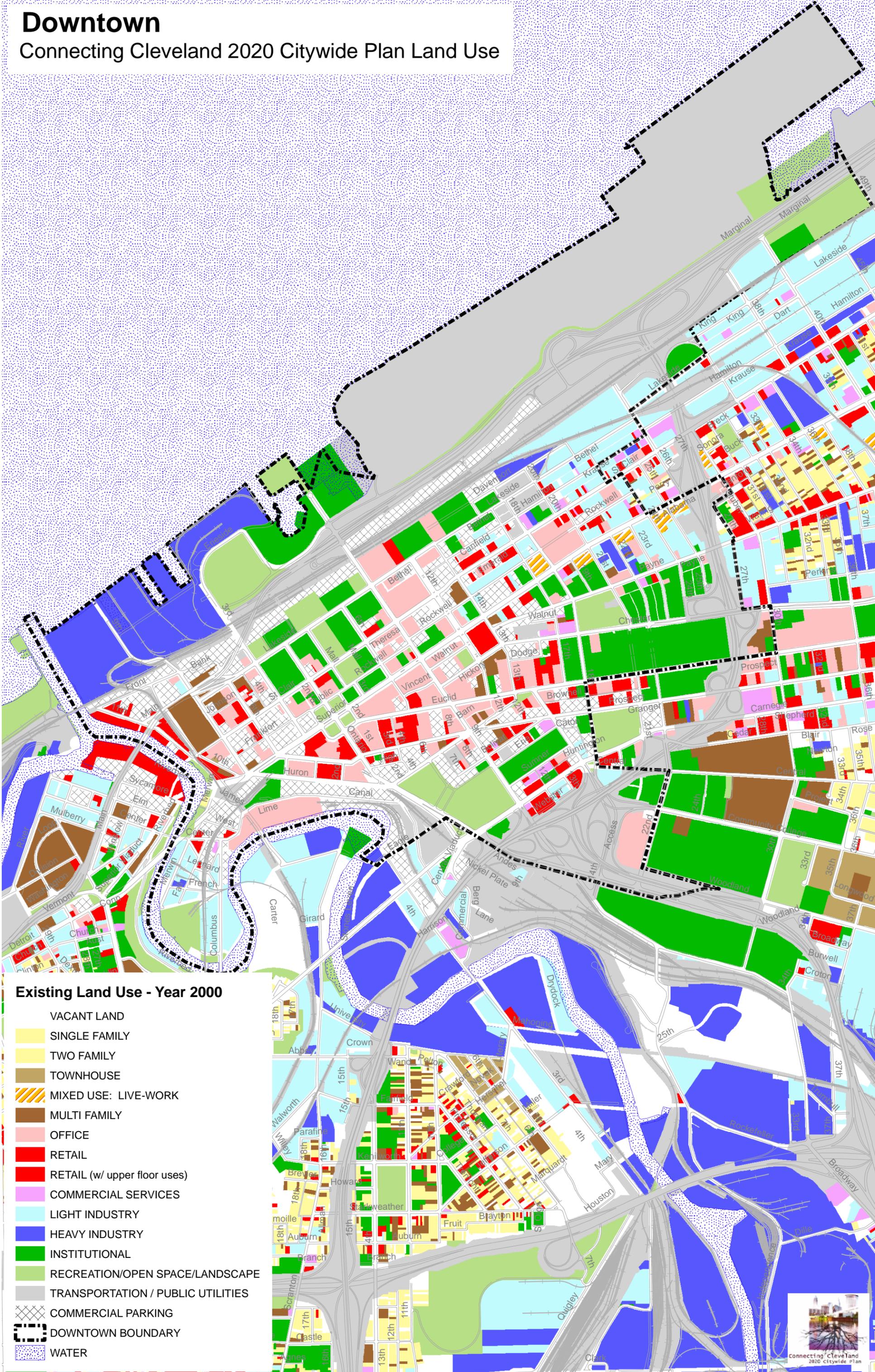
### Development Opportunities

-  Economic Development Opportunities
-  Housing Opportunities: New Construction
-  Housing Opportunities: Infill/Rehab
-  Retail Opportunities
-  Recreation Opportunities
-  School Opportunities
-  Arts Opportunities



# Downtown

## Connecting Cleveland 2020 Citywide Plan Land Use



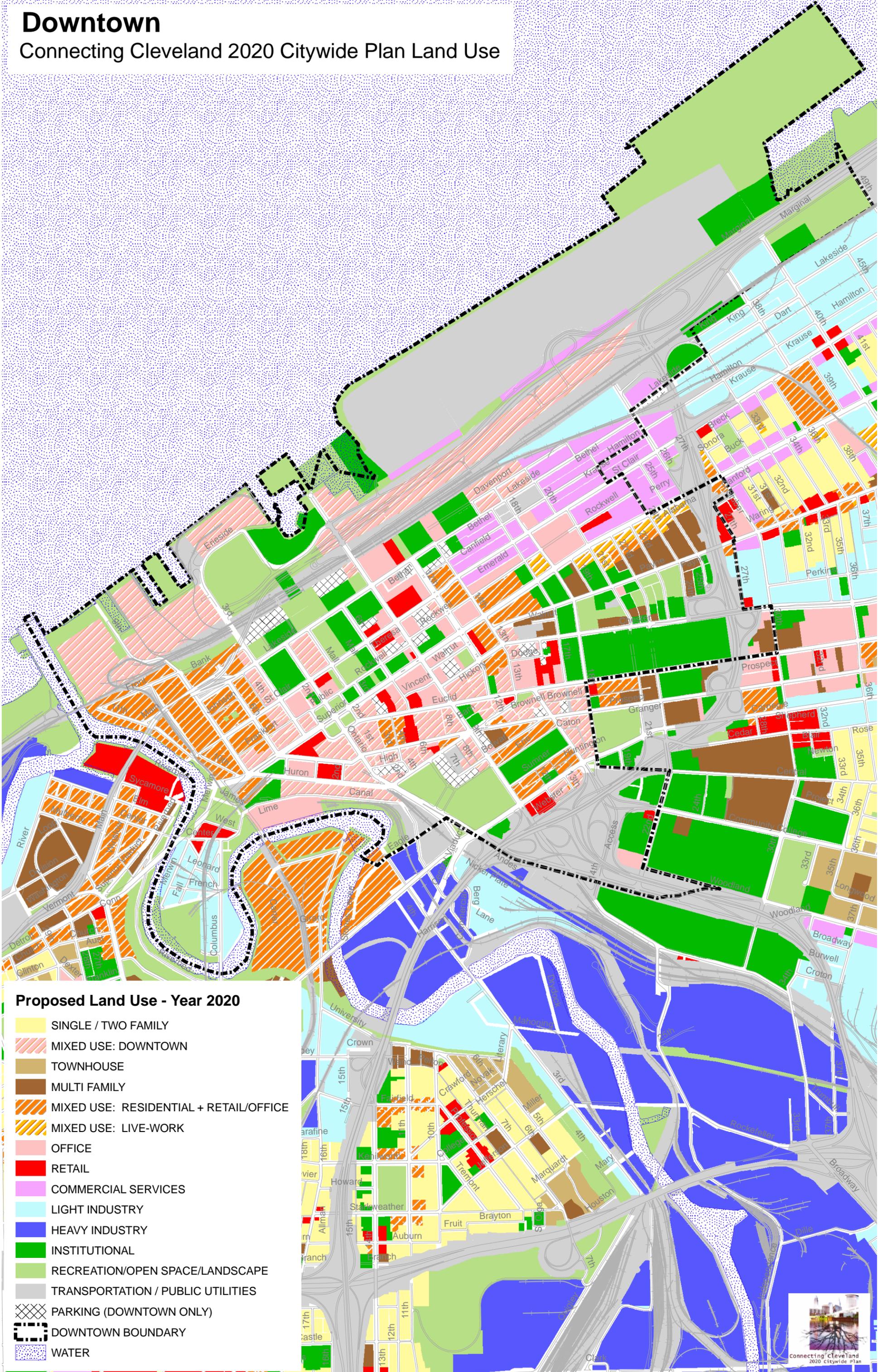
### Existing Land Use - Year 2000

- VACANT LAND
- SINGLE FAMILY
- TWO FAMILY
- TOWNHOUSE
- MIXED USE: LIVE-WORK
- MULTI FAMILY
- OFFICE
- RETAIL
- RETAIL (w/ upper floor uses)
- COMMERCIAL SERVICES
- LIGHT INDUSTRY
- HEAVY INDUSTRY
- INSTITUTIONAL
- RECREATION/OPEN SPACE/LANDSCAPE
- TRANSPORTATION / PUBLIC UTILITIES
- COMMERCIAL PARKING
- DOWNTOWN BOUNDARY
- WATER



# Downtown

## Connecting Cleveland 2020 Citywide Plan Land Use



### Proposed Land Use - Year 2020

- SINGLE / TWO FAMILY
- MIXED USE: DOWNTOWN
- TOWNHOUSE
- MULTI FAMILY
- MIXED USE: RESIDENTIAL + RETAIL/OFFICE
- MIXED USE: LIVE-WORK
- OFFICE
- RETAIL
- COMMERCIAL SERVICES
- LIGHT INDUSTRY
- HEAVY INDUSTRY
- INSTITUTIONAL
- RECREATION/OPEN SPACE/LANDSCAPE
- TRANSPORTATION / PUBLIC UTILITIES
- PARKING (DOWNTOWN ONLY)
- DOWNTOWN BOUNDARY
- WATER

