

*SHERWIN-WILLIAMS®*

**BUILDING OUR  
FUTURE**

2–3 June 2022

**City of Cleveland Design Review**

PICKARD CHILTON | HGA | VOCON | OJB + DERU | WELTY-GILBANE J.V.

# Design Presentation Team

**Timothy Muckley**

The Sherwin-Williams Company  
Director of Corporate Real Estate

**William Chilton****Nancy Clayton**

Pickard Chilton, Design Architect

**Matt Heisey**

Vocon, Interior Architect

**Sheila Picchioni**

Vocon, Brand Creative Director

**Jereck Boss****Andrew Albers**

OJB Landscape Architecture, Landscape Architect

**Jayme Schwartzberg**

Deru Landscape Architecture

**Samantha Bloom**

Alvine Engineering, Lighting Designer

# Design Review

2–3 June 2022

1. Nov 30 Approvals/City Conditions
2. Landscape/Site Amenities
3. Site Signage/Branding
4. Site/Tower Lighting

1

NOVEMBER 30, 2021  
FINAL DESIGN REVIEW APPROVALS/  
CITY CONDITIONS



# Final Design Approval Granted

- Final Site Layout and Master Planning
- Final Building Massing (Pavillion, Tower, Garage)
- Final Building Materiality and Detailing (Pavillion, Tower, Garage)
- \*\*ALL Building Enclosure Elements Approved to Proceed with Construction



# Conditions of November 30, 2021 Final Design Approval

## Joint Committee Conditions

- A traffic report to be submitted, reviewed, and approved by the division of Traffic Engineering.
- Study the North facade of the tower at street level, and explore enhancing it with more visual interest, including lighting, landscaping, and the Anthology public art history of the block.
- Coordinate public transit stops with the landscape plan & submit to the city.
- Outline an Avian Plan and submit for review and approval by the city.
- Return for approval with a full street amenity plan, including sidewalk patterns, coloring, trash receptacles, bike racks, locations of crosswalks, and lighting.

## Joint Commission Conditions

- To include the amendments and conditions of the Joint Design Review Committee.
- Where the garage has been set back 5 ft. on the North side of Frankfort, to add larger (6 in.) caliper trees as approved by the city Arborist.
- In the design of the Pavillion, to demonstrate the potential for future retail at the two corners along Superior Avenue and Public Square.
- Landscaping and other site amenities (including sidewalks, signage, site lighting, site amenity plan) will return to the Joint Commission.

2

LANDSCAPE



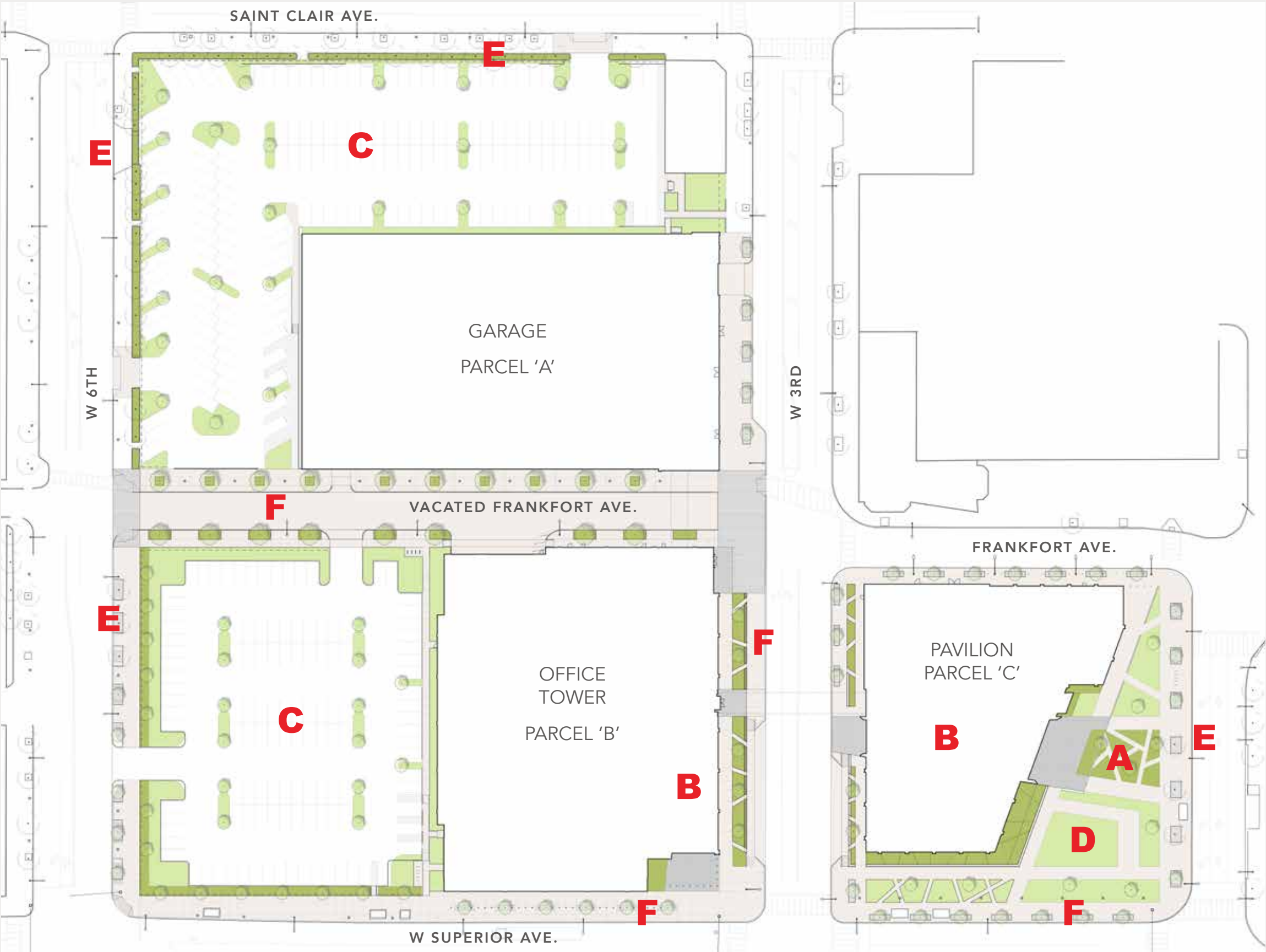
Site view - Pavilion Main Entrance





LANDSCAPE

# Site Plan

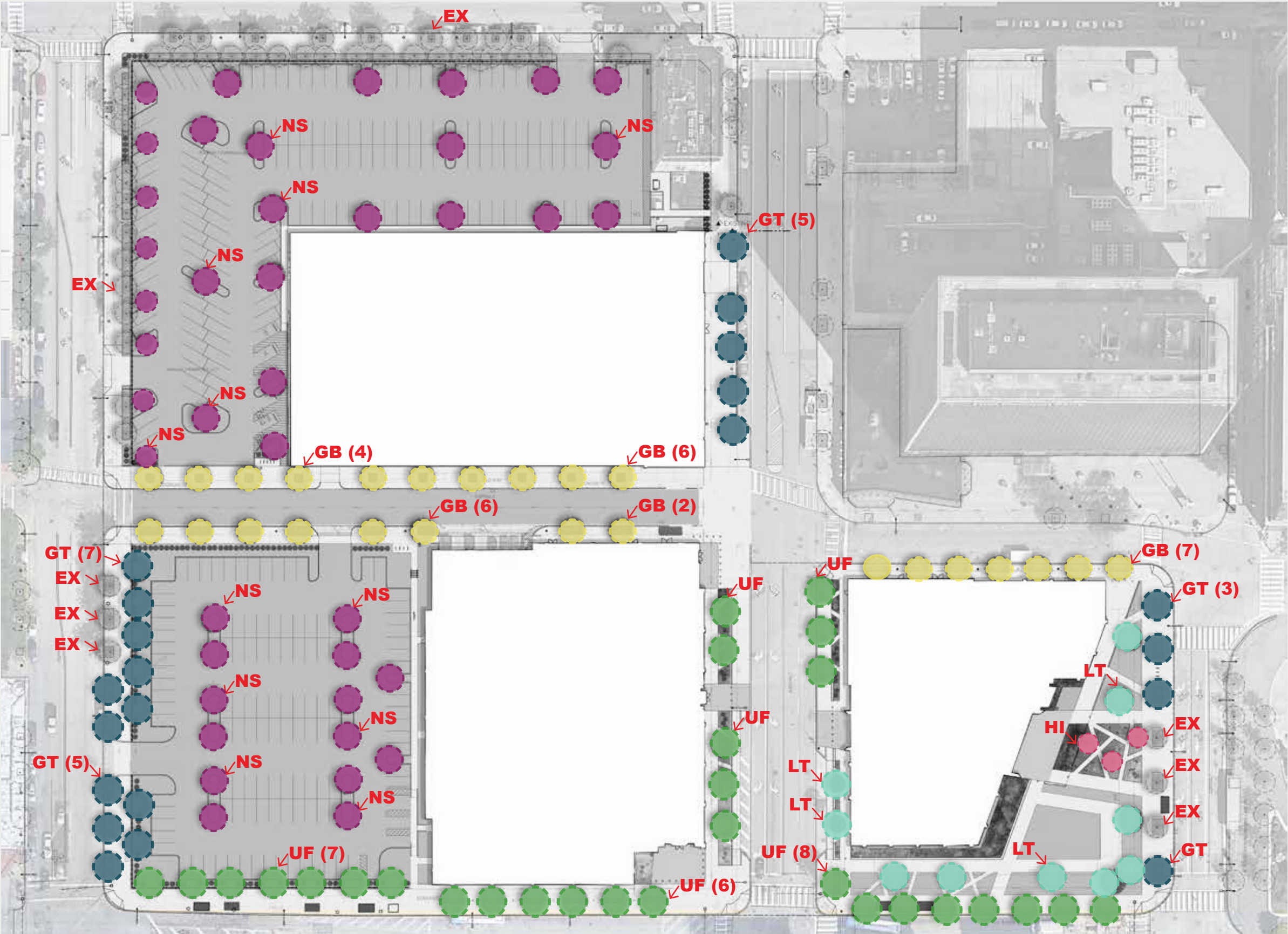


## LEGEND

- A COLOR GARDEN
- B BUILDING LOBBY
- C SURFACE PARKING
- D LAWN
- E EXISTING TREE TO REMAIN
- F NEW TREES (TYPICAL)



# Tree Species Plan Diagram



## LEGEND

- GB- Ginkgo b. 'Princeton Sentry'  
Princeton Sentry Ginkgo
- GT - Gleditsia t. f. 'Street Keeper'  
Street Keeper Honey Locust
- HI-Hamamelis i. "Barmstedt Gold"  
Barmstedt Gold Witchhazel
- LT-Liriodendron t. "Little Volunteer"  
Little Volunteer Tulip Poplar
- NS- Nyssa sylvatica  
Sour Gum
- UF- Ulmus X Frontier  
Frontier Elm



# Tree Species Selection



Ginkgo b. 'Princeton Sentry'  
**Princeton Sentry Ginkgo**



Gleditsia t. f. 'Street Keeper'  
**Street Keeper Honey Locust**



Hamamelis i. "Barmstedt Gold"  
**Barmstedt Gold Witchhazel**



Malus 'Spring Snow' (ALTERNATE)  
**Spring Snow Fruitless Crabapple**



Liriodendron t. "Little Volunteer"  
**Little Volunteer Tulip Poplar**



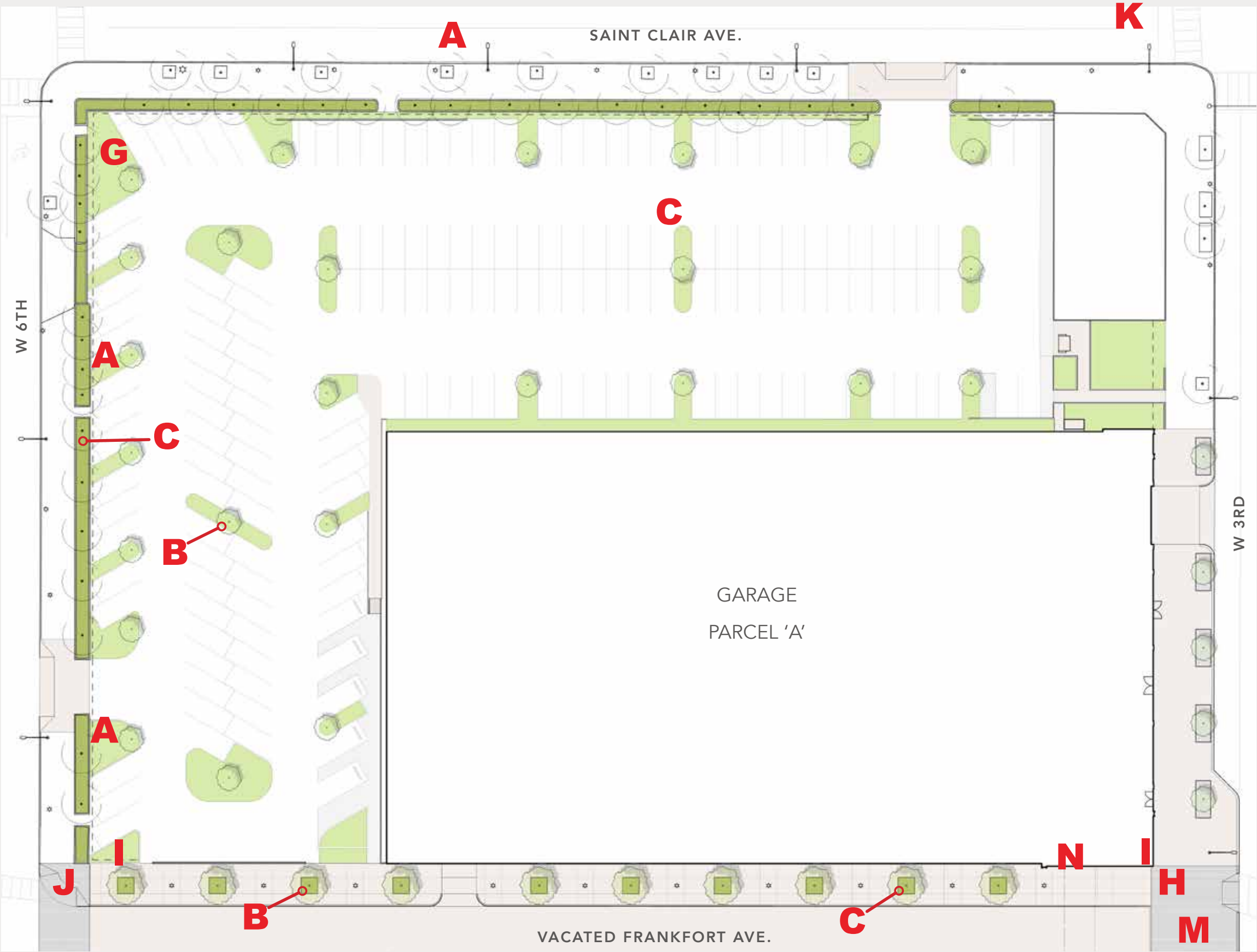
Nyssa sylvatica  
**Sour Gum**



Ulmus X Frontier  
**Frontier Elm**



# Landscape Plan - Garage, Parcel 'A'

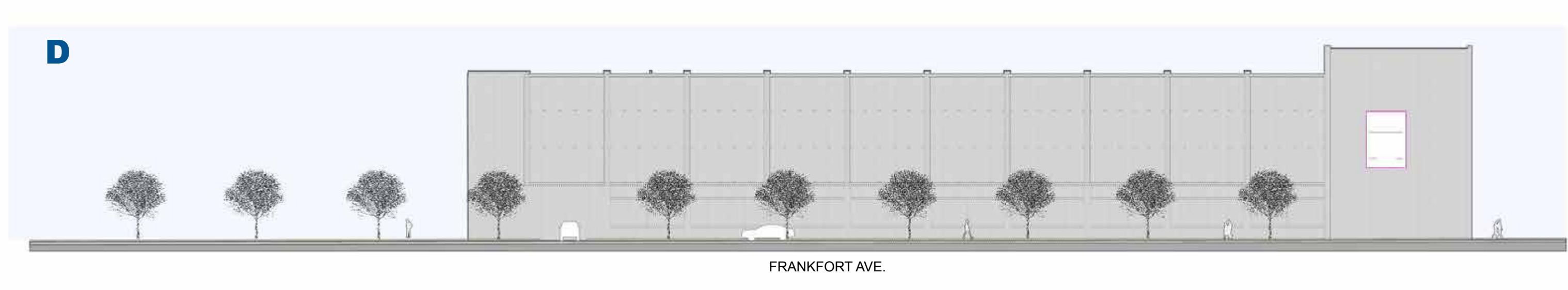
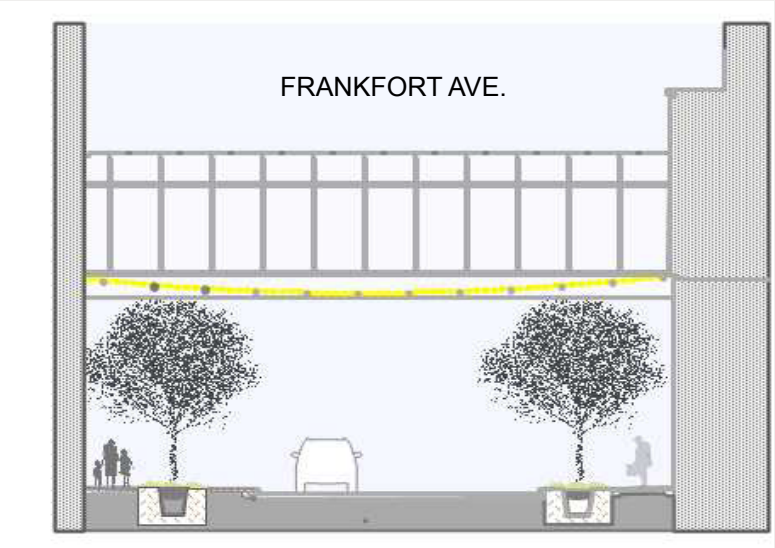
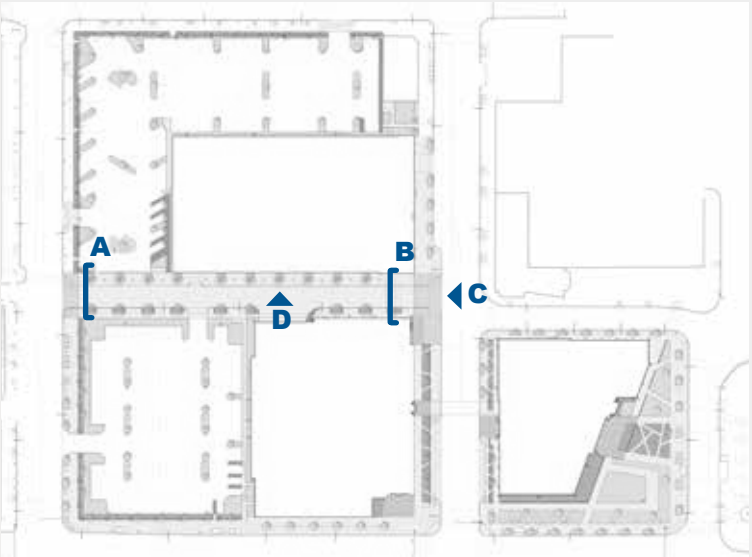


- LEGEND**
- A EXISTING TREE TO REMAIN
  - B SHADE TREE
  - C ORNAMENTAL PLANTING (PARKING LOT SCREENING)
  - D NOT AT PARCEL 'A'
  - E NOT AT PARCEL 'A'
  - F NOT AT PARCEL 'A'
  - G GRASS/SOD
  - H SPECIAL PAVING
  - I NOT AT PARCEL 'A'
  - J CROSS-WALK, TYPICAL AT INTERSECTIONS
  - K NOT AT PARCEL 'A'
  - L NOT AT PARCEL 'A'
  - M TABLE-TOP CROSSING
  - N NOT AT PARCEL 'A'
  - O NOT AT PARCEL 'A'





# Parcel "A" Streetscape Sections





Site view - Frankfort Avenue



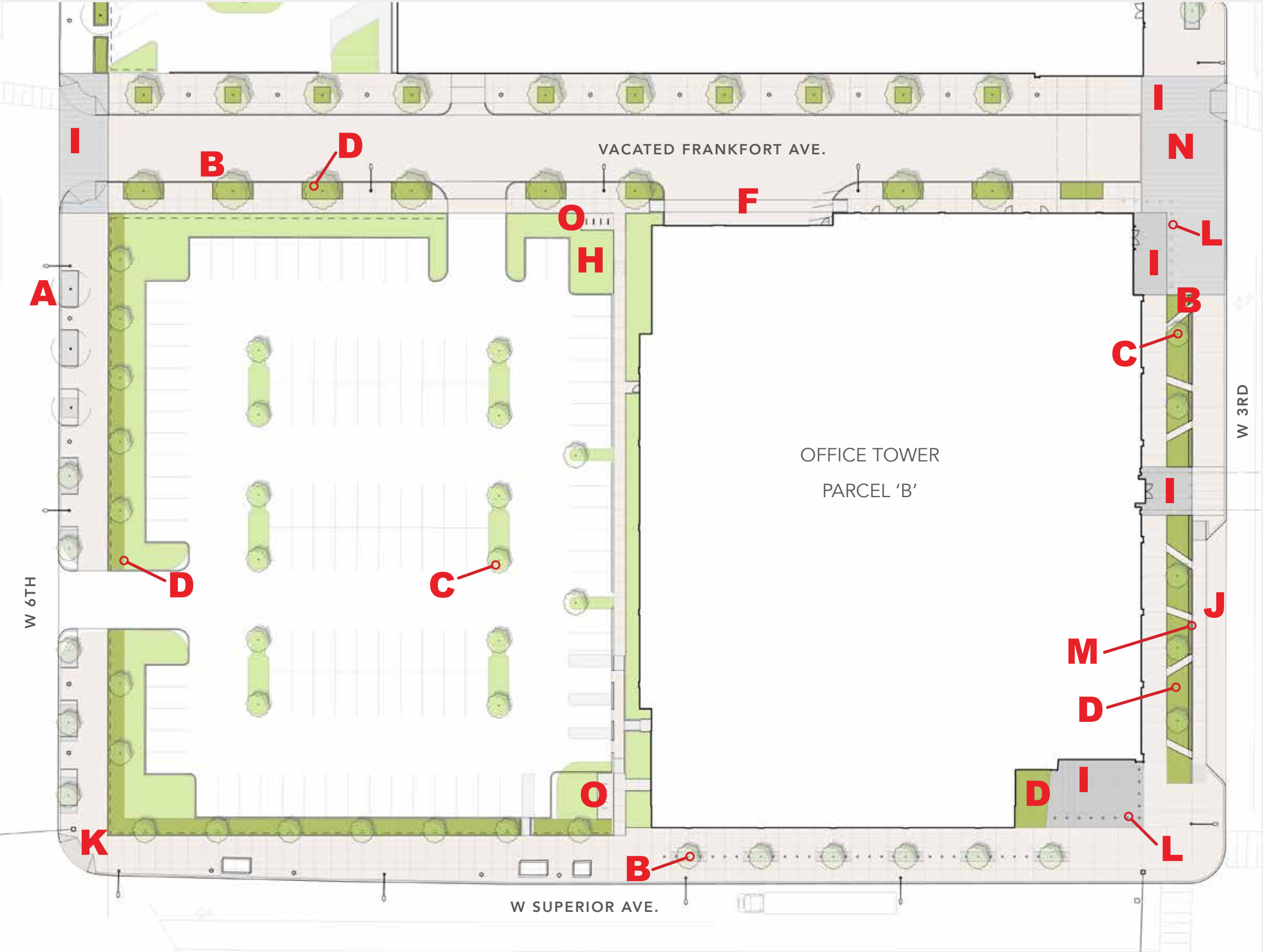


Site view - Frankfort Avenue





# Landscape Plan - Tower, Parcel 'B'



## LEGEND

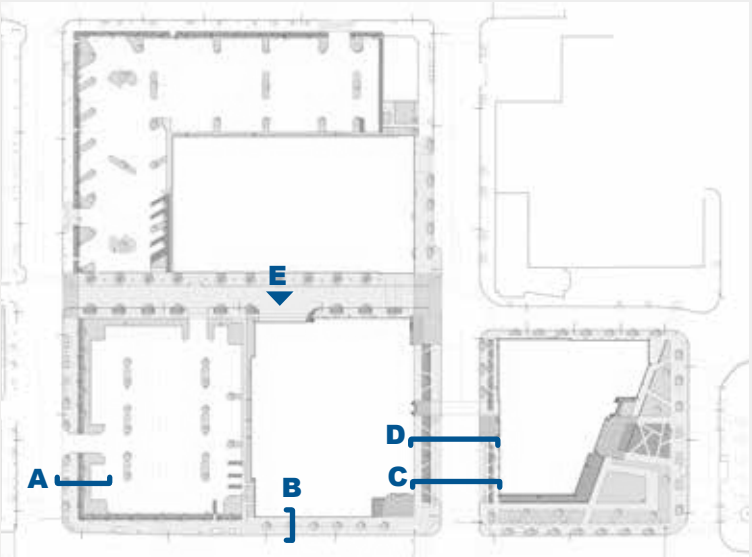
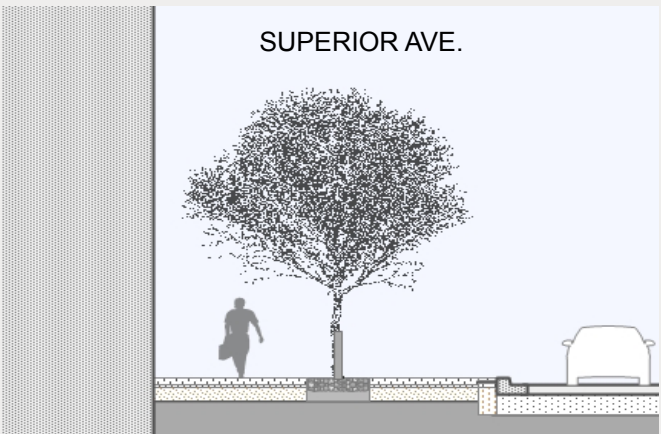
- A EXISTING TREE TO REMAIN
- B STREET TREES
- C SHADE TREE
- D ORNAMENTAL PLANTING (PARKING LOT SCREENING)
- E NOT AT PARCEL 'B'
- F TRUCK PULL-UP ZONE
- G NOT AT PARCEL 'B'
- H GRASS/SOD
- I SPECIAL PAVING
- J LAY-BY / DROP OFF
- K CROSS-WALK, TYPICAL AT INTERSECTIONS
- L SECURITY BOLLARDS
- M SITE WALLS, TYPICAL
- N TABLE-TOP CROSSING
- O BIKE RACKS

# Parcel "B" Streetscape Sections

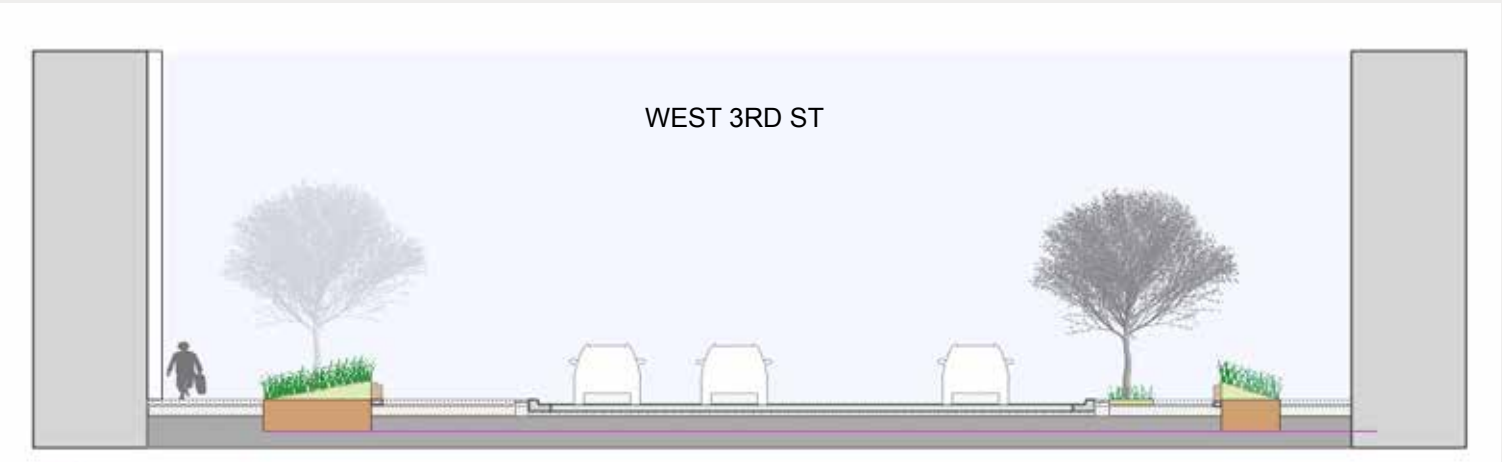
A



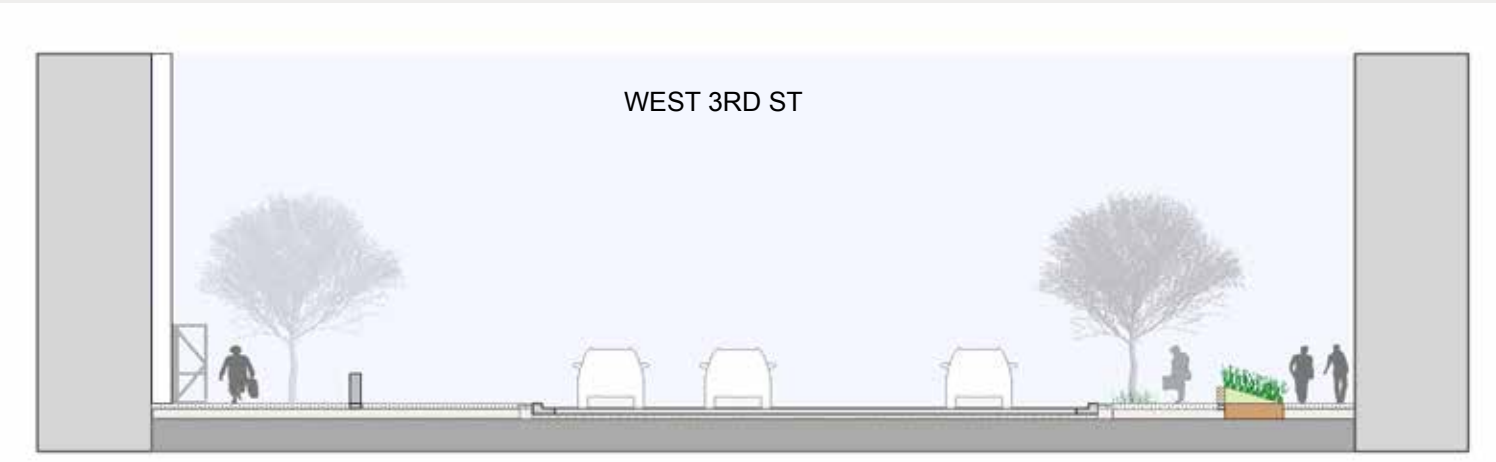
B



C



D



E





Site view - W. 3RD Looking North





Site view - W. 3RD at Superior Ave.



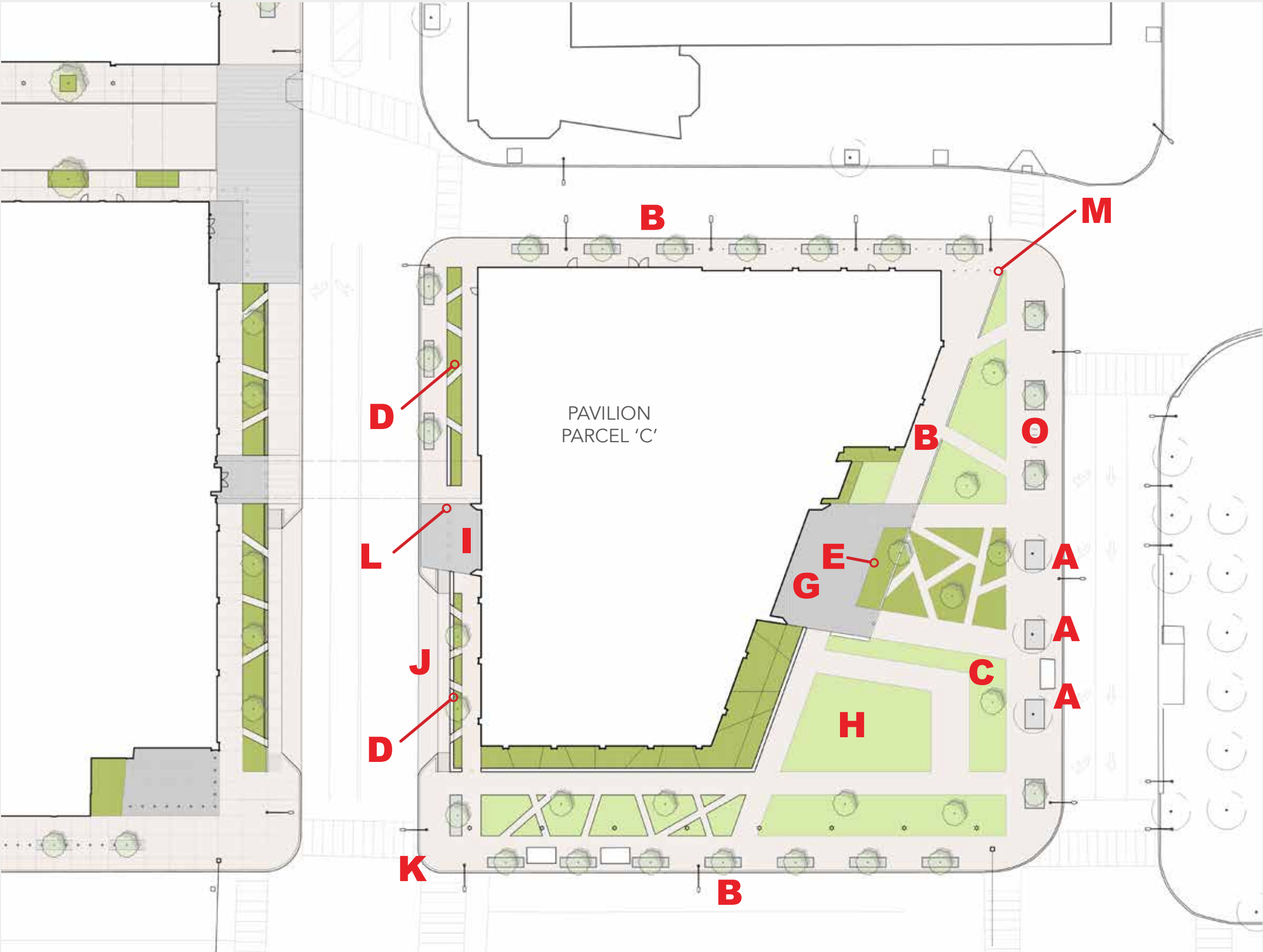


# Site view - Superior Avenue





# Landscape Plan - Pavilion, Parcel 'C'

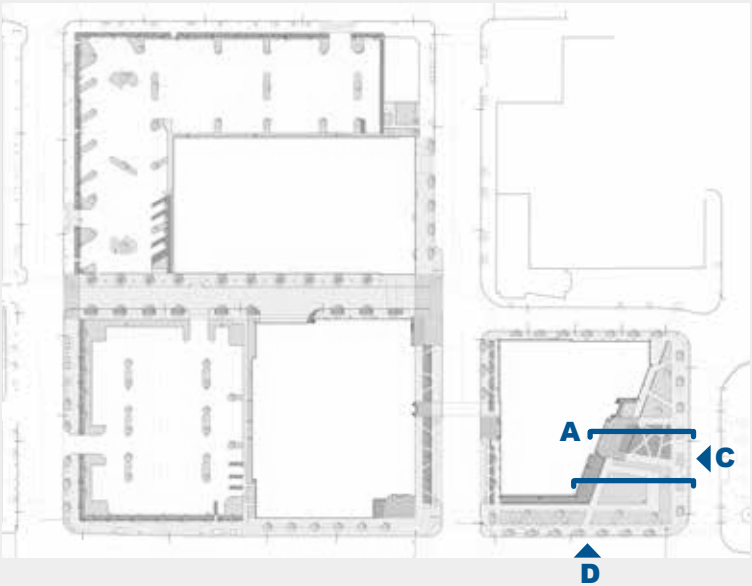


## LEGEND

- A EXISTING TREE TO REMAIN
- B STREET TREES
- C SHADE TREE
- D ORNAMENTAL PLANTING
- E COLOR GARDEN
- F NOT AT PARCEL 'C'
- G ENTRY PLAZA
- H LAWN
- I SPECIAL PAVING
- J LAY-BY / DROP OFF
- K CROSS-WALK, TYPICAL AT INTERSECTIONS
- L SECURITY BOLLARDS
- M SITE WALLS, TYPICAL
- N NOT AT PARCEL 'C'
- O BIKE RACKS



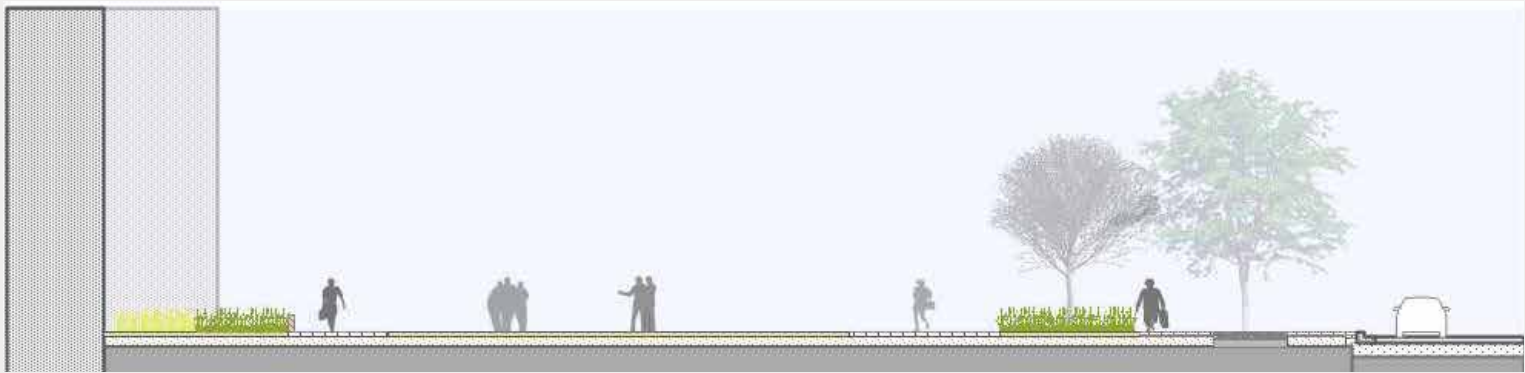
# Parcel "C" Streetscape Sections



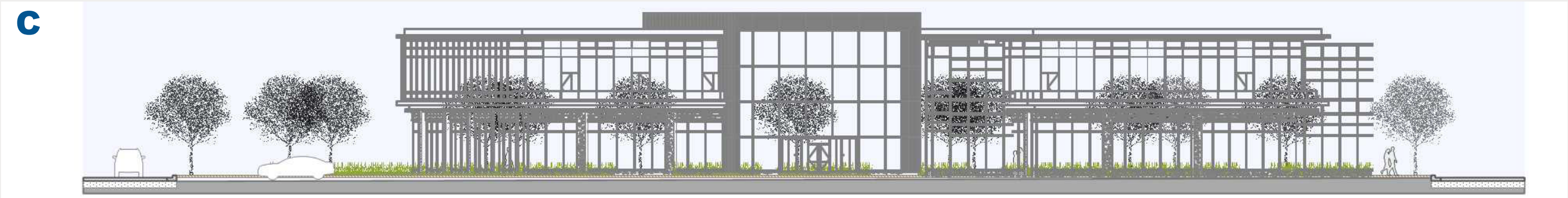
A



B



C



D

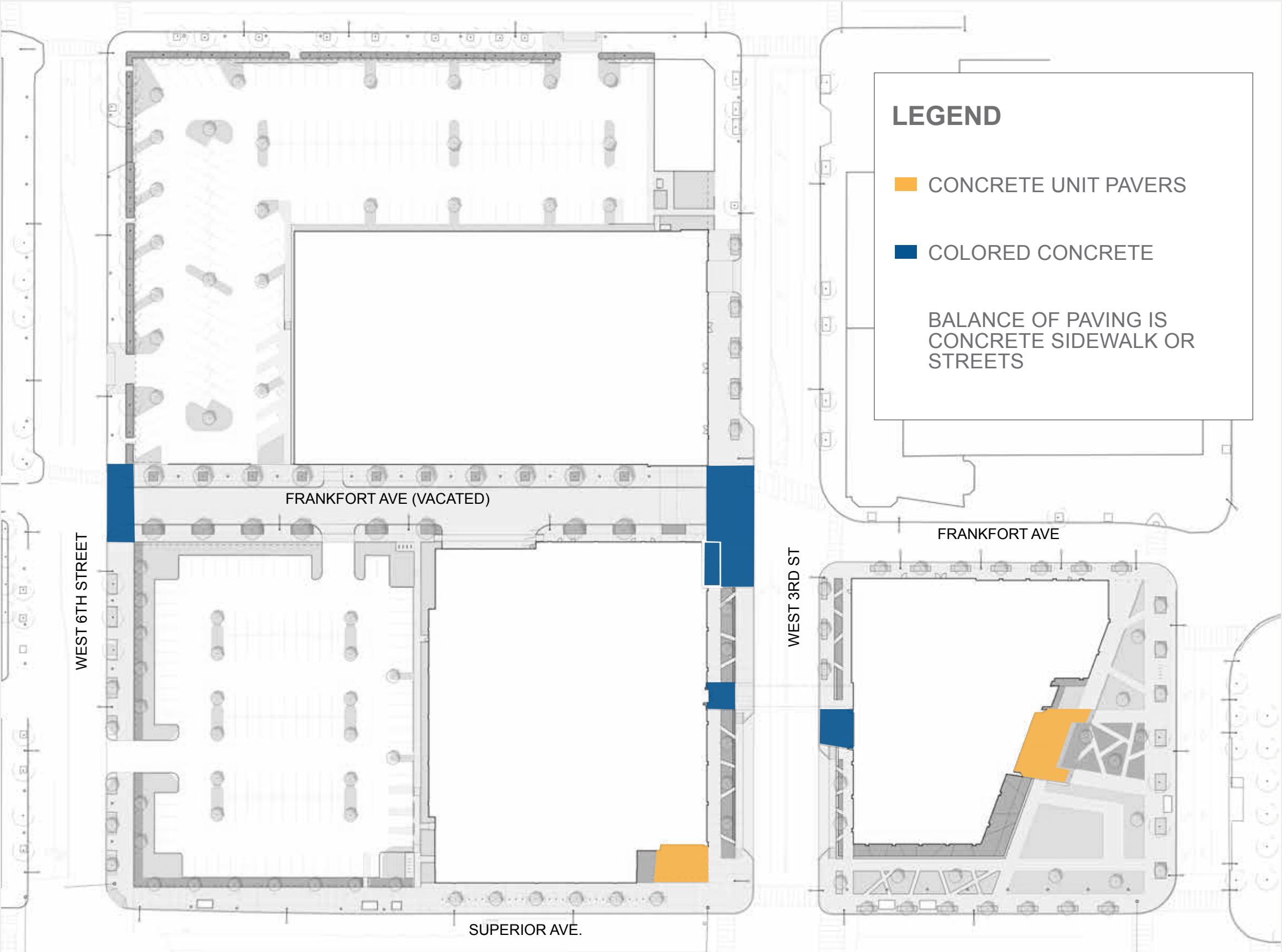




Site view - Pavilion



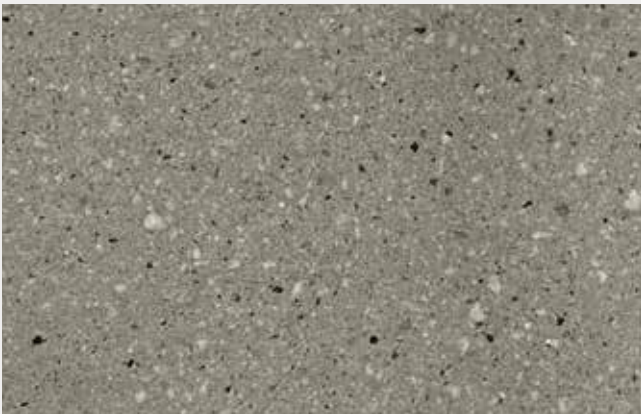
# Headquarters Campus Streetscape Hardscape Plan



**CONCRETE SIDEWALK**  
TYPICAL, TO MATCH DOWNTOWN CITY STANDARDS



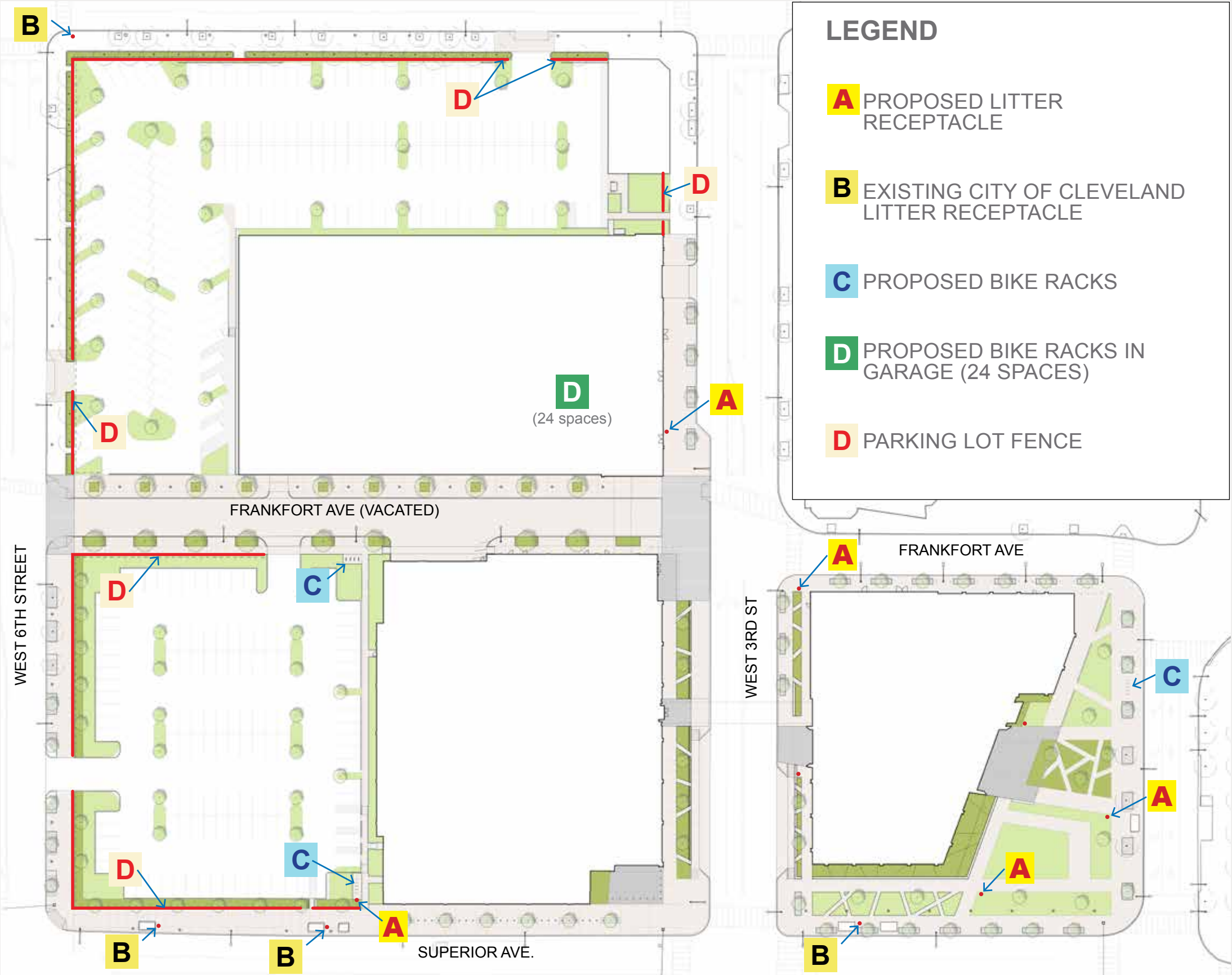
**ENHANCED CONCRETE 1 AND 2**  
COLORED CONCRETE WITH SPECIAL FINISH AND AGGREGATE  
PROPOSED FINISH IS TOPCAST (SIMILAR TO SANDBLAST)



**UNIT PAVERS**  
PROPOSED PAVERS ARE UNILOCK ARCANA CORVARA  
STACKED BOND PATTERN, SIZE TO BE DETERMINED, 3" THICK



# Headquarters Campus Streetscape Furniture Plan



**PROPOSED BIKE RACK**  
BOLA RACK BY LANDSCAPE FORMS  
POWDERCOATED, COLOR TBD



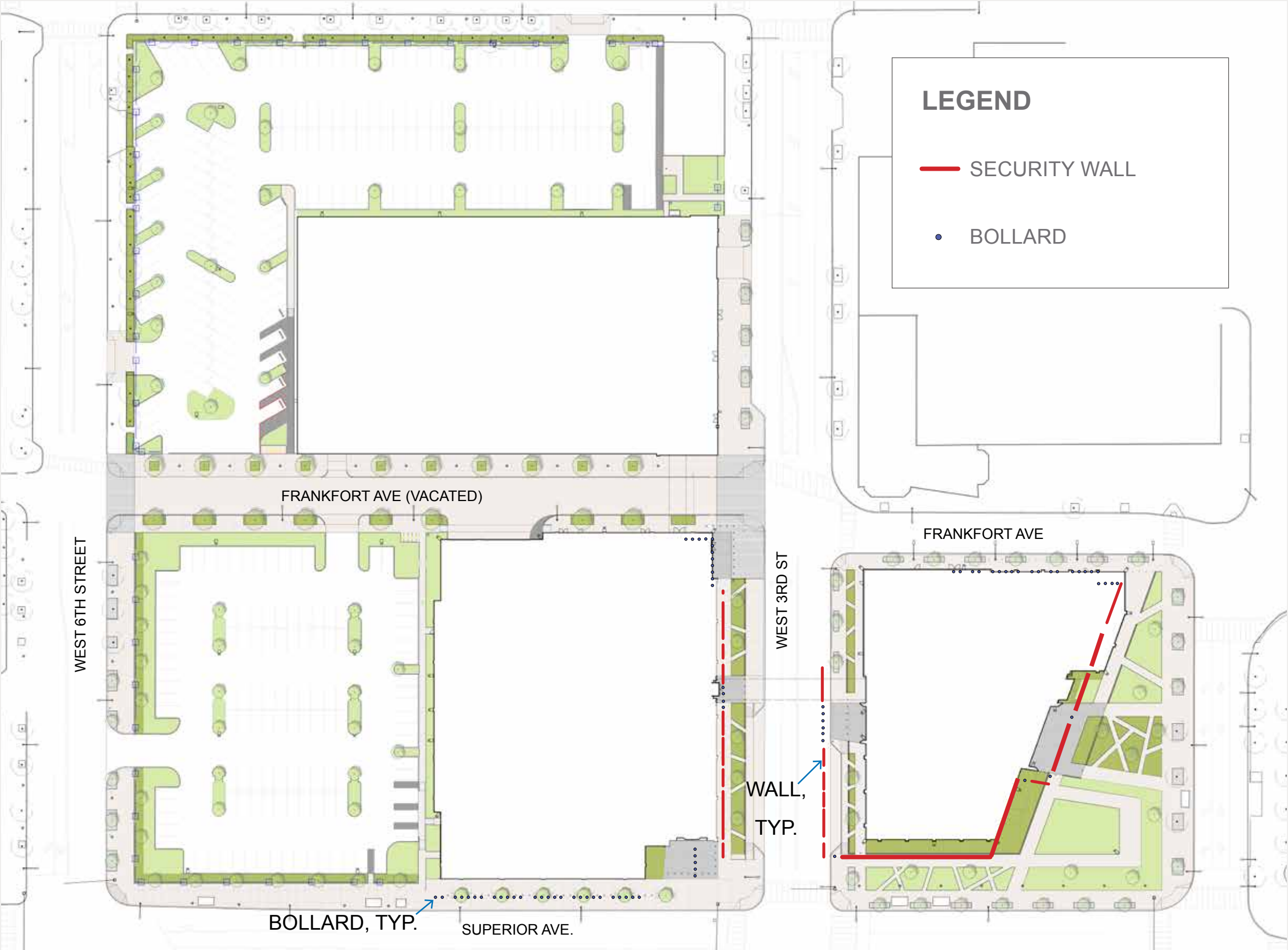
**PROPOSED LITTER RECEPTACLE**  
LAKESIDE LITTER BY LANDSCAPE FORMS  
COLOR TO MATCH BIKE RACK



**PROPOSED PARKING LOT FENCE**  
OMEGA 10 FENCE AT 48" TALL  
COLOR TO MATCH BIKE RACK



# Headquarters Campus Security Plan



SECURITY WALL  
CONCRETE, CAST IN PLACE



SECURITY-RATED BOLLARD  
STAINLESS STEEL , M30 RATED



BOLLARD  
STAINLESS STEEL , 6" DIA.



# Overall Planting Plan



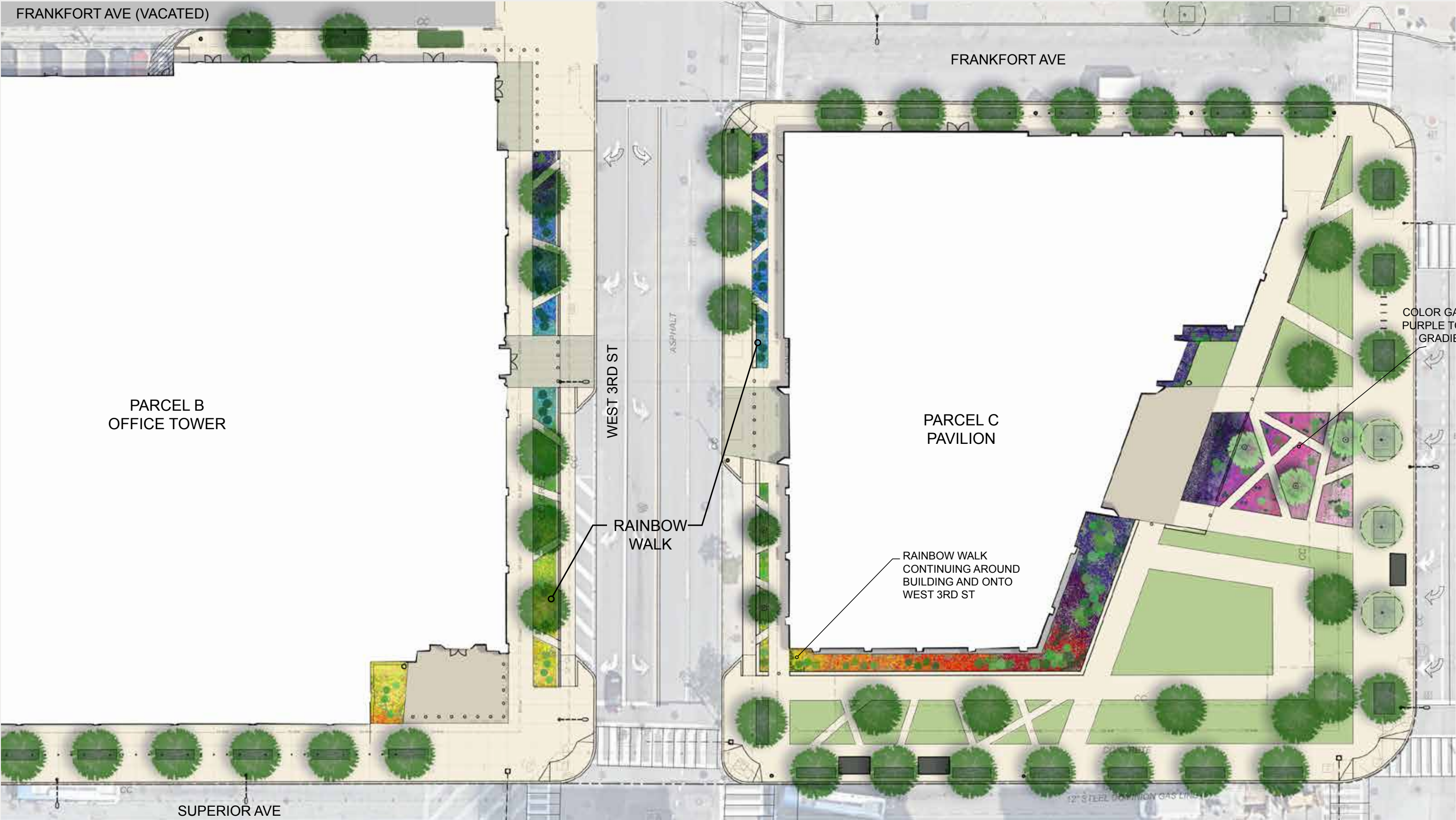


# Enlarged Planting Plan, Garage Block





# Enlarged Planting Plan, Pavilion and Podium Block





# Planting Species Selections

Spring



HI- Barmsted Gold Witch Hazel



BAP- Flase Indigo



BGT- Grape Taffy False Indigo



HEU-Northern Exposure Black Coral Bell



IRC-Ceasar's Brother Iris



CAM- Serbian Bellflower



POL- Heaven Scent Jacob's Ladder

Summer



HEB-Weston Pink Coral Bells



ANJ-Fantasy Jasmine Japanese Anemone



VCH- Homestead Purple Vervain



SED-Dazzle Berry Stonecrop



THA-Chinese Meadow Rue



EDL-Joe Pye Weed 'Little Joe'



VLS-Pink Marshmallow Speedwell



ACH-Summer Taffy Yarrow



GAU-Gaudi Red Wandflower



SY-Marleen Snowberry



TO-Tater Tot Arborvitae



CXP-Pennsylvania Sedge



PGA- Balloon Flower



VCA- Apple Blossom Vervain



ANM-Max Vogel Anemone



# Planting Species Selections

Spring



HEU-Northern Exposure  
Black Coral Bell



IRC-Ceasar's Brother Iris



IRH- Hubbard Siberian Iris



DIA-Black Cherry Sweet  
William



CHS-Kingishi Quince



IRM-Moonsilk Siberian Iris



GEU-Yellow Avens



ACT-Thriller Lady's Mantle



PT- Goldfinger Potentilla



ACM-Moonshine Yarrow



PUL- Twinkle Toes Lungwort



AMS-Arkansas Blue Star



BRU- False Forget Me Not



EUP-Cushion Spruce



HY-Invincible Limetta  
Hydrangea



LYS-Golden Moneywork

Summer



CAM- Serbian Bellflower



HM-Lord Baltimore Giant  
Hibiscus



SJ- Red Spirea



ASC-Butterfly Weed



# Planting Species Selections

## Summer



CAM- Serbian Bellflower



HM-Lord Baltimore Giant Hibiscus



AGK-Red Hyssop



CEN-Red Valerian



RCR-Red Prairie Coneflower



ACP-Paprika Yarrow



SJ- Red Spirea



ASC-Butterfly Weed



HY-Invincible Limetta Hydrangea



PT- Goldfinger Potentilla



ACM-Moonshine Yarrow



GAA-Arizona Apricot Blanketflower



HEL-Twist of Lime Coral Bells



VPA-Aztec Gold Speedwell



LYS-Golden Moneywork

## Fall



PO- Obsidian Ninebark



DI-Kodiak Orange Bush Honeysuckle



BUX-Morris Dwarf Boxwood



CER-Hardy Plumbago



IC-Great Lakes Japanese Holly



LANDSCAPE

Planting Schedules, by block

Plant Schedule - Garage Block					
Key	Qty	Botanical / Common Name	Size	Cond.	Spacing
		Trees			
GB	8	Ginkgo b. 'Princeton Sentry' / Princeton Sentry Ginkgo	2" Cal.	B&B	See Plan
GB	10	Ginkgo b. 'Princeton Sentry' / Princeton Sentry Ginkgo	4" Cal.	B&B	See Plan
GT	5	Gleditsia t. f x 'Street Keeper'/ Street Keeper Honeylocust	2 ½" Cal.	B&B	See Plan
MS	8	Malus 'Spring Snow' / Spring Snow Fruitless Crabapple	2" Cal.	B&B	See Plan
NS	6	Nyssa sylvatica/ Sour Gum	2" Cal.	B&B	See Plan
UF	5	Ulmus x 'Frontier'/ Frontier Elm	2 ½" Cal.	B&B	See Plan
		Shrubs			
ICG	30	Ilex crenata 'Green Lustre' / Green Lustre Japanese Holly	24"	B&B	4' O.C.
		Perennials & Grasses			
CAM	200	Campanula 'Purple Sensation'/ Purple Sensation Bellflower	Clump	No.2	18" O.C.

Plant Schedule - Tower Block					
Key	Qty	Botanical / Common Name	Size	Cond.	Spacing
		Trees			
GB	2	Ginkgo b. 'Princeton Sentry' / Princeton Sentry Ginkgo	2" Cal.	B&B	See Plan
GB	8	Ginkgo b. 'Princeton Sentry' / Princeton Sentry Ginkgo	4" Cal.	B&B	See Plan
GT	12	Gleditsia t. f x 'Street Keeper'/ Street Keeper Honeylocust	2 ½" Cal.	B&B	See Plan
LT		Liriodendron t. 'Little Volunteer'/ Little Volunteer Tulip Poplar	2 ½" Cal.	B&B	See Plan
MS		Malus 'Spring Snow' / Spring Snow Fruitless Crabapple	2" Cal.	B&B	See Plan
NS	12	Nyssa sylvatica/ Sour Gum	2" Cal.	B&B	See Plan
UF	18	Ulmus x 'Frontier'/ Frontier Elm	2 ½" Cal.	B&B	See Plan
		Shrubs			
BUX		Buxus microphylla 'Morris Dwarf'/ Morris Dwarf Boxwood	12"	B&B	12" O.C.
CG		Cotinus c. 'Velveteeny' / Velveteeny Smoketree	24"	No. 3	4' O.C.
CH	3	Chaenomeles s. 'Kingishi'/ Kingishi Quince	18"	No. 3	3' O.C.
DI	3	Diervilla x 'Kodiak Orange'/ Kodiak Orange Bush Honeysuckle	18"	No. 3	3' O.C.
HM		Hibiscus moscheutos 'Lord Baltimore'/ Lord Baltimore Giant Hibiscus	30"	No. 5	4' O.C.
HY	14	Hydrangea a. 'Invincibelle Limetta'/ Invincibelle Limetta Hydrangea	18"	No. 3	3' O.C.
IC	12	Ilex crenata 'Great Lakes' / Great Lakes Japanese Holly	18"	B&B	3' O.C.
ICG	108	Ilex crenata 'Green Lustre' / Green Lustre Japanese Holly	24"	B&B	4' O.C.
PO	2	Physocarpus o. 'Obsidian'/ Obsidian Ninebark	24"	No. 3	4' O.C.
PT	5	Potentilla f. 'Goldfinger'/ Goldfinger Potentilla	18"	No. 3	3' O.C.
SJ		Spirea japonica 'Double Play Red'/ Red Spirea	18"	No. 3	3' O.C.
SY		Symphoricarpos x doorenbosii 'Marleen'/ Marleen Snowberry	30"	B&B	3' O.C.
TO		Thuja o. 'Tater Tot' / Tater Tot Arborvitae	15"	B&B	18" O.C.

		Perennials & Grasses			
ACH		Achillea millefolium 'Summer Taffy'/ Sassy Summer Taffy Yarrow	Clump	No. 2	14" O.C.
ACM	47	Achillea m. 'Moonshine'/ Moonshine Yarrow	Clump	No. 2	16" O.C.
ACP		Achillea m. 'Paprika'/ Paprika Yarrow	Clump	No. 2	14" O.C.
ACT	71	Alchemilla mollis 'Thriller'/ Thriller Lady's Mantle	Clump	No. 2	14" O.C.
AGK	13	Agastache 'Kudos Red'/ Red Hyssop	Clump	No. 2	24" O.C.
AMS	4	Amsonia hubrichtii/ Arkansas Blue Star	Clump	No. 2	36" O.C.
ANJ		Anemone x hybrida 'Fantasy Jasmine'/ Fantasy Jasmine Japanese Anemone	Clump	No. 2	14" O.C.
ANM		Anemone Max Vogel/ Max Vogel Windflower	Clump		
ASC	15	Asclepias tuberosa/ Butterfly Weed	Clump	No. 2	24" O.C.
BAP		Baptisia australis / False Indigo	Clump	No. 2	24" O.C.
BGT		Baptisia c. x minor 'Grape Taffy' / Grape Taffy False Indigo	Clump	No. 2	30" O.C.
BRM		Brunnera macrophylla 'Alexander's Great'/ Alexander's Great False Forget Me Not	Clump	No. 2	30" O.C.
BRU	84	Brunnera 'Jack Frost'/ False Forget Me Not	Clump		
CAM	586	Campanula 'Purple Sensation'/ Purple Sensation Bellflower	Clump	No.2	18" O.C.
CEN		Centranthus Ruber/ Red Valerian	Clump	No. 2	18" O.C.
CER	97	Ceratostigma Plumbaginoides/ Hardy Plumbago	Clump		
CIM		Cimicifuga ramosa 'Hillside Black Beauty'/ Hillside Black Beauty Black Cohosh	Clump		30" O.C.
CXP	80	Carex pensylvanica/ Pennsylvania Sedge	Clump	No. 2	12" O.C.
DIA		Dianthus barbatus 'Black Cherry'/ Black Cherry Sweet William	Clump	No. 1	12" O.C.
EDL		Eupatorium dubium 'Little Joe'/ Joe Pye Weed	Clump	No. 2	24" O.C.
EUP	67	Euphorbia Polychroma / Cushion Spruge	Clump		
GAA	48	Gaillardia a. 'Arizona Apricot'/ Arizona Apricot Blanketflower	Clump	No. 1	12" O.C.
GAU		Gaura lindheimeri 'Gaudi Red'/ Gaudi Red Wandflower	Clump	No. 1	14" O.C.
GEU	18	Geum Tempo Yellow / Yellow Avens			
HEB		Heuchera x bryzoides 'Weston Pink' / Weston Pink Coral Bells	Clump	No. 2	14" O.C.
HES		Huechera 'Stainless Steel' / Stainless Steel Coral Bells	Clump	No. 2	14" O.C.
HET	60	Heuchera 'Twist of Lime' / Twist of Lime Coral Bells	Clump	No. 1	16" O.C.
HEU	14	Heuchera x richardsonii 'Northern Exposure Black' / Northern Exposure Black Coral Bell	Clump	No. 2	24" O.C.
HLB		Helleborus 'New York Night' / New York Night' Lenten Rose	Clump	No. 2	24" O.C.
IRC	26	Iris s. 'Cesar's Brother' / Cesar's Brother Iris	Clump	No. 2	24" O.C.
IRH		Iris s. 'Hubbard' / Hubbard Siberian Iris	Clump	No. 2	24" O.C.
IRM	20	Iris s. 'Moonsilk' / Moonsilk Siberian Iris	Clump	No. 2	24" O.C.
LYS	105	Lysimachia Aurea / Creeping Jenny	Clump	No. 1	12" O.C.
OPN		Ophiopogon planiscapus 'Nigrensens' / Black Mondo Grass	Clump	No. 1	9" O.C.
PGA		Platycodon grandiflorus 'Astra Pink' / Astra Pink Balloon Flower	Clump	No. 1	8" O.C

LANDSCAPE

Planting Schedule

Plant Schedule - Pavillion Block					
Key	Qty	Botanical / Common Name	Size	Cond.	Spacing
		Trees			
GB		Ginkgo b. 'Princeton Sentry' / Princeton Sentry Ginkgo	2" Cal.	B&B	See Plan
GB		Ginkgo b. 'Princeton Sentry' / Princeton Sentry Ginkgo	4" Cal.	B&B	See Plan
GT	4	Gleditsia t. f x 'Street Keeper' / Street Keeper Honeylocust	2 ½" Cal.	B&B	See Plan
HI	3	Hamamelis i. 'Barmstedt Gold' / Barmstedt Gold Witchhazel	4'	No. 5	See Plan
LT	4	Liriodendron t. 'Little Volunteer' / Little Volunteer Tulip Poplar	2 ½" Cal.	B&B	See Plan
MS	2	Malus 'Spring Snow' / Spring Snow Fruitless Crabapple	2" Cal.	B&B	See Plan
NS		Nyssa sylvatica / Sour Gum	2" Cal.	B&B	See Plan
UF	22	Ulmus x 'Frontier' / Frontier Elm	2 ½" Cal.	B&B	See Plan
		Shrubs			
BUX	121	Buxus microphylla 'Morris Dwarf' / Morris Dwarf Boxwood	12"	B&B	12" O.C.
CG	7	Cotinus c. 'Velveteeny' / Velveteeny Smoketree	24"	No. 3	4' O.C.
CH	4	Chaenomeles s. 'Kingishi' / Kingishi Quince	18"	No. 3	3' O.C.
DI	5	Diervilla x 'Kodiak Orange' / Kodiak Orange Bush Honeysuckle	18"	No. 3	3' O.C.
HM	6	Hibiscus moscheutos 'Lord Baltimore' / Lord Baltimore Giant Hibiscus	30"	No. 5	4' O.C.
HY	6	Hydrangea a. 'Invincibelle Limetta' / Invincibelle Limetta Hydrangea	18"	No. 3	3' O.C.
IC	10	Ilex crenata 'Great Lakes' / Great Lakes Japanese Holly	18"	B&B	3' O.C.
ICG		Ilex crenata 'Green Lustre' / Green Lustre Japanese Holly	24"	B&B	4' O.C.
PO	10	Physocarpus o. 'Obsidian' / Obsidian Ninebark	24"	No. 3	4' O.C.
PT	5	Potentilla f. 'Goldfinger' / Goldfinger Potentilla	18"	No. 3	3' O.C.
SJ	8	Spirea japonica 'Double Play Red' / Red Spirea	18"	No. 3	3' O.C.
SY	33	Symphoricarpos x doorenbosii 'Marleen' / Marleen Snowberry	30"	B&B	3' O.C.
TO	42	Thuja o. 'Tater Tot' / Tater Tot Arborvitae	15"	B&B	18" O.C.

		Perennials & Grasses			
ACH	20	Achillea millefolium 'Summer Taffy' / Sassy Summer Taffy Yarrow	Clump	No. 2	14" O.C.
ACM	29	Achillea m. 'Moonshine' / Moonshine Yarrow	Clump	No. 2	16" O.C.
ACP	24	Achillea m. 'Paprika' / Paprika Yarrow	Clump	No. 2	14" O.C.
ACT	21	Alchemilla mollis 'Thriller' / Thriller Lady's Mantle	Clump	No. 2	14" O.C.
AGK	12	Agastache 'Kudos Red' / Red Hyssop	Clump	No. 2	24" O.C.
AMS	7	Amsonia hubrichtii / Arkansas Blue Star	Clump	No. 2	36" O.C.
ANJ	30	Anemone x hybrida 'Fantasy Jasmine' / Fantasy Jasmine Japanese Anemone	Clump	No. 2	14" O.C.
ANM	21	Anemone Max Vogel / Max Vogel Windflower	Clump		
ASC	26	Asclepias tuberosa / Butterfly Weed	Clump	No. 2	24" O.C.
BAP	10	Baptisia australis / False Indigo	Clump	No. 2	24" O.C.
BGT	5	Baptisia c. x minor 'Grape Taffy' / Grape Taffy False Indigo	Clump	No. 2	30" O.C.
BRM	19	Brunnera macrophylla 'Alexander's Great' / Alexander's Great False Forget Me Not	Clump	No. 2	30" O.C.
BRU	28	Brunnera 'Jack Frost' / False Forget Me Not	Clump		
CAM	53	Campanula 'Purple Sensation' / Purple Sensation Bellflower	Clump	No.2	18" O.C.
CEN	21	Centranthus Ruber / Red Valerian	Clump	No. 2	18" O.C.
CER	31	Ceratostigma Plumbaginoides / Hardy Plumbago	Clump		
CIM	16	Cimicifuga ramosa 'Hillside Black Beauty' / Hillside Black Beauty Black Cohosh	Clump		30" O.C.
CXP	880	Carex pensylvanica / Pennsylvania Sedge	Clump	No. 2	12" O.C.
DIA	14	Dianthus barbatus 'Black Cherry' / Black Cherry Sweet William	Clump	No. 1	12" O.C.
EDL	7	Eupatorium dubium 'Little Joe' / Joe Pye Weed	Clump	No. 2	24" O.C.
EUP	11	Euphorbia Polychroma / Cushion Spruge	Clump		
GAA	22	Gaillardia a. 'Arizona Apricot' / Arizona Apricot Blanketflower	Clump	No. 1	12" O.C.
GAU	15	Gaura lindheimeri 'Gaudi Red' / Gaudi Red Wandflower	Clump	No. 1	14" O.C.
GEU	3	Geum Tempo Yellow / Yellow Avens			
HEB	63	Heuchera x bryzoides 'Weston Pink' / Weston Pink Coral Bells	Clump	No. 2	14" O.C.
HES	40	Huechera 'Stainless Steel' / Stainless Steel Coral Bells	Clump	No. 2	14" O.C.
HET	12	Heuchera 'Twist of Lime' / Twist of Lime Coral Bells	Clump	No. 1	16" O.C.
HEU	53	Heuchera x richardsonii 'Northern Exposure Black' / Northern Exposure Black Coral Bell	Clump	No. 2	24" O.C.
HLB	18	Helleborus 'New York Night' / New York Night' Lenten Rose	Clump	No. 2	24" O.C.
IRC	69	Iris s. 'Cesar's Brother' / Cesar's Brother Iris	Clump	No. 2	24" O.C.
IRH	13	Iris s. 'Hubbard' / Hubbard Siberian Iris	Clump	No. 2	24" O.C.
IRM	2	Iris s. 'Moonsilk' / Moonsilk Siberian Iris	Clump	No. 2	24" O.C.
LYS	33	Lysimachia Aurea / Creeping Jenny	Clump	No. 1	12" O.C.
OPN	150	Ophiopogon planiscapus 'Nigrensens' / Black Mondo Grass	Clump	No. 1	9" O.C.



Site view - Pavilion Main Entrance





# 3

## SITE SIGNAGE/BRANDING



FRANKFORT BRAND ACTIVATION

# Location Plan



# Brand Story

**HQ:**

INSPIRATION: HOW WE INSPIRE &  
HOW WE COME TOGETHER

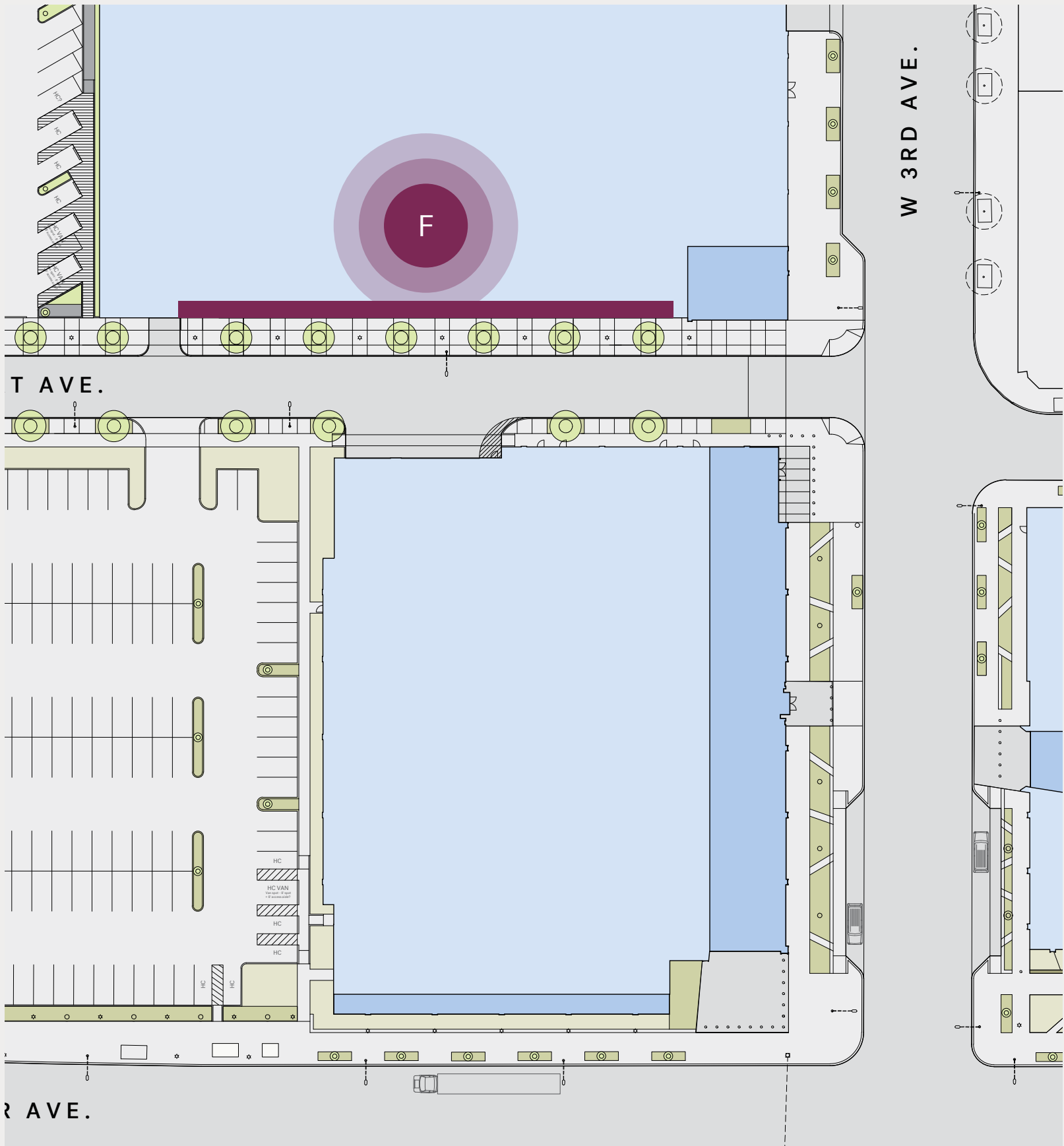
**SITE:**

OUR COMMUNITY: CLEVELAND +  
SHERWIN RELATIONSHIP

- *Impact of the Cleveland + Sherwin-Williams relationship*
- *Shared inspiration/moments from Cleveland’s history*

**DESIGN DRIVERS:**

- *Bold and playful use of Sherwin Color*
- *Inspired by the Cleveland Relationship*
- *A point of pride for the community*
- *A connective experience on Frankfort*





Concept Precedent

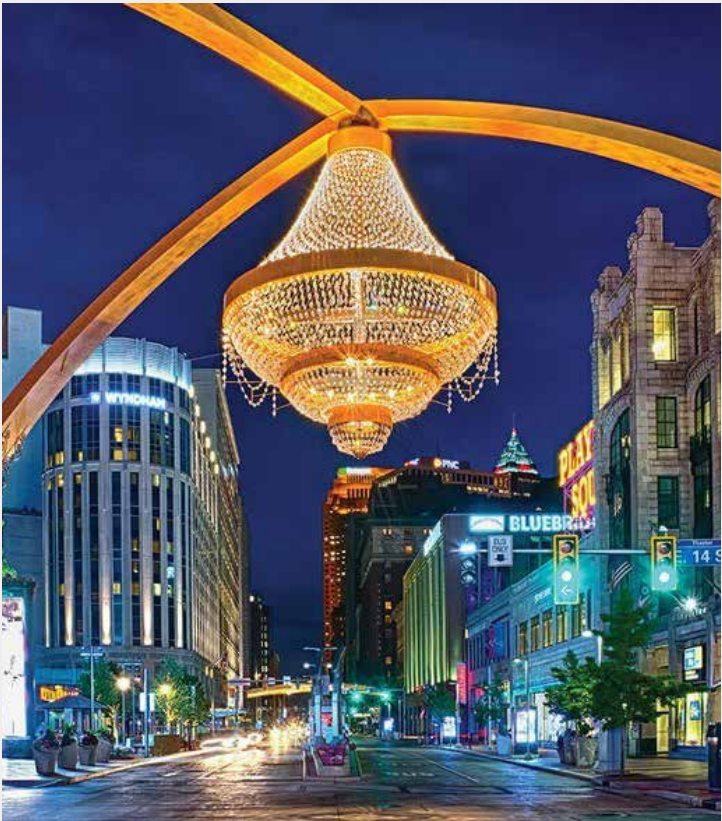
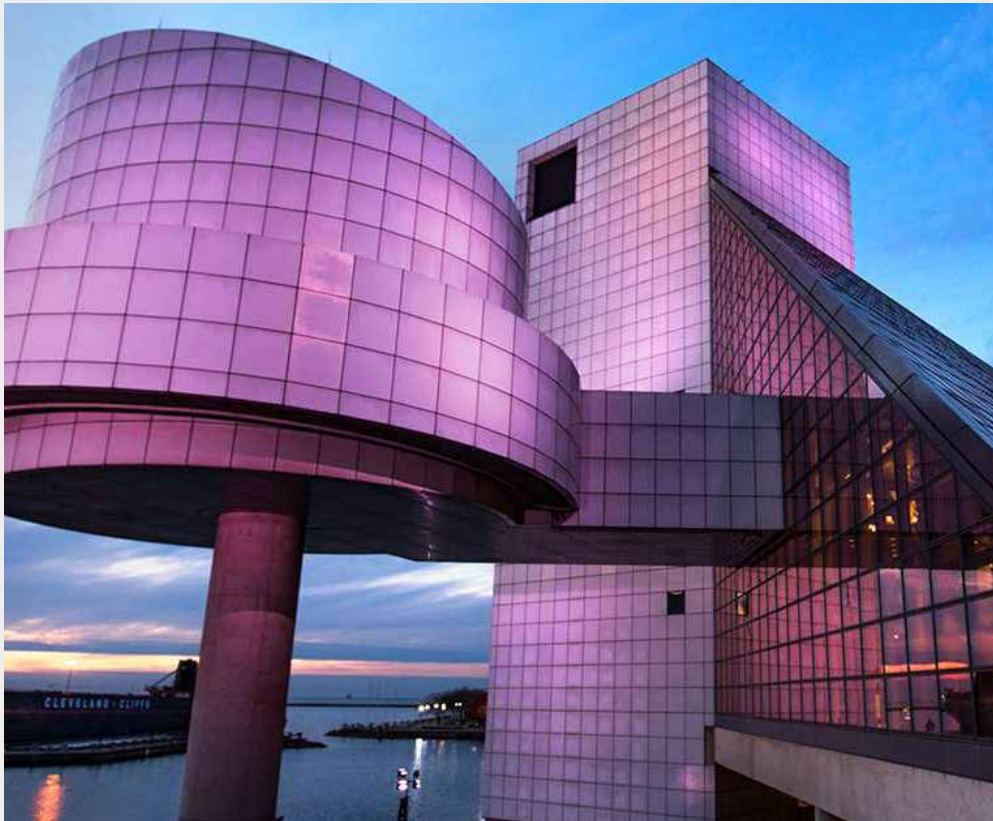
DOWNTOWN CLEVELAND

ROCKET MORTGAGE

U.S.S. COD

GE CHANDELIER

ROCK & ROLL HALL OF FAME





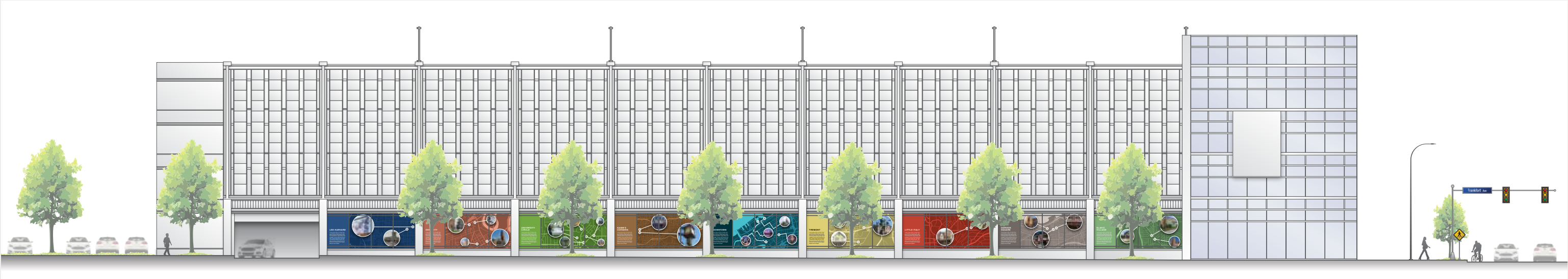
# Anthology Wall: Elevation Detail





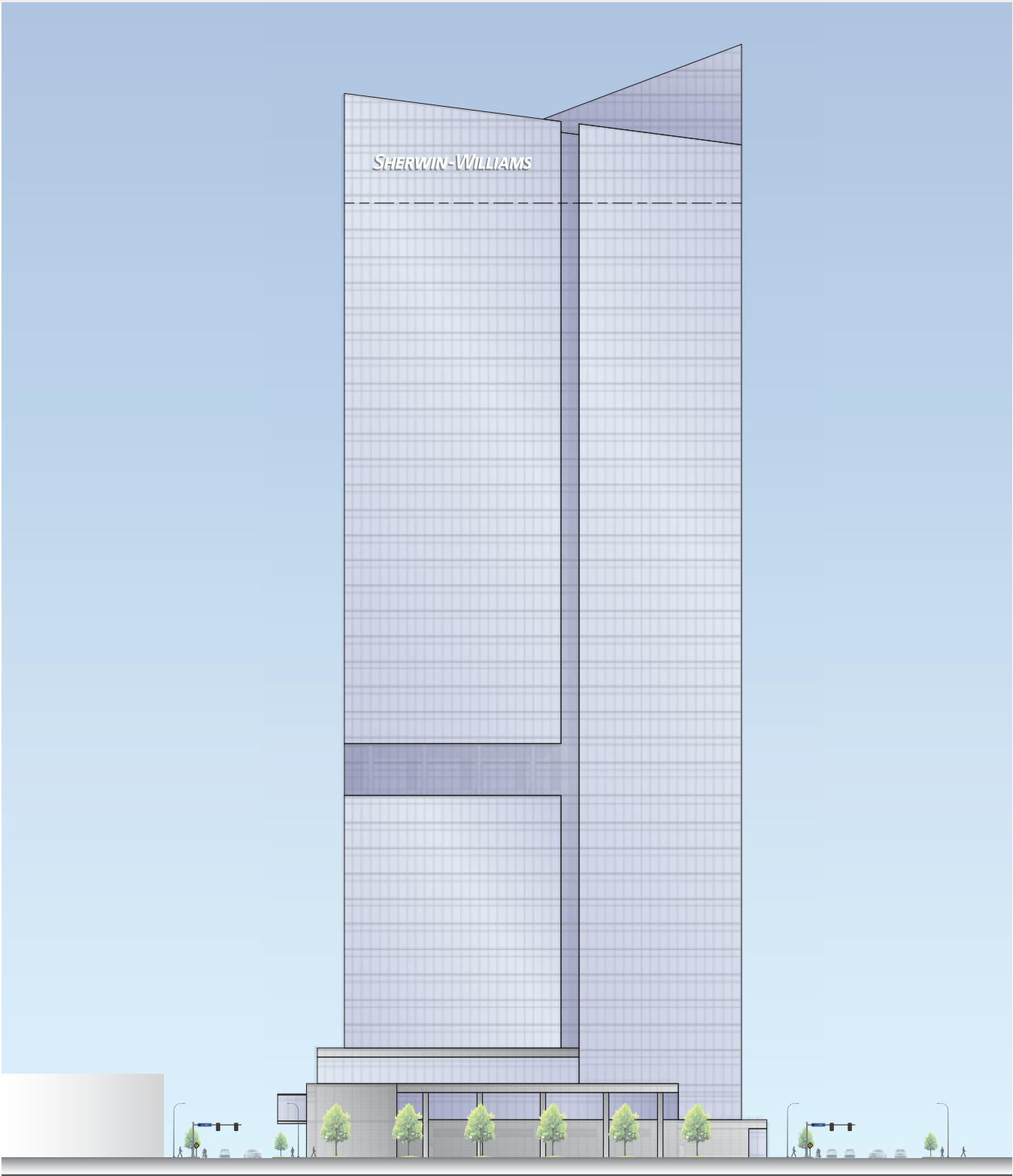
FRANKFORT BRAND ACTIVATION

# Anthology Wall: Elevation Full

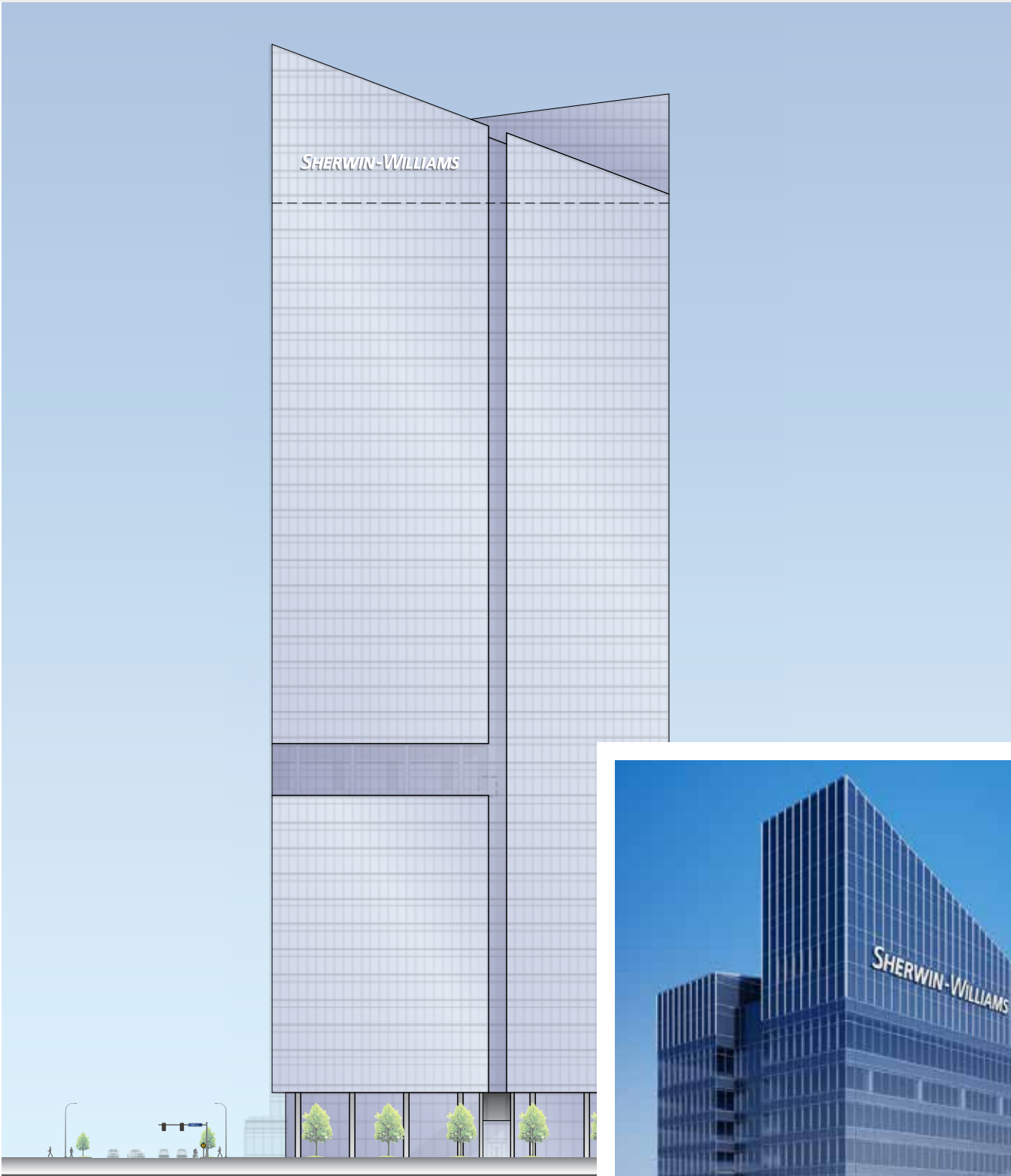




# Building Identification: Elevation Day



01 ELEVATION: WEST — DAY  
SCALE: 1" = 80'0"

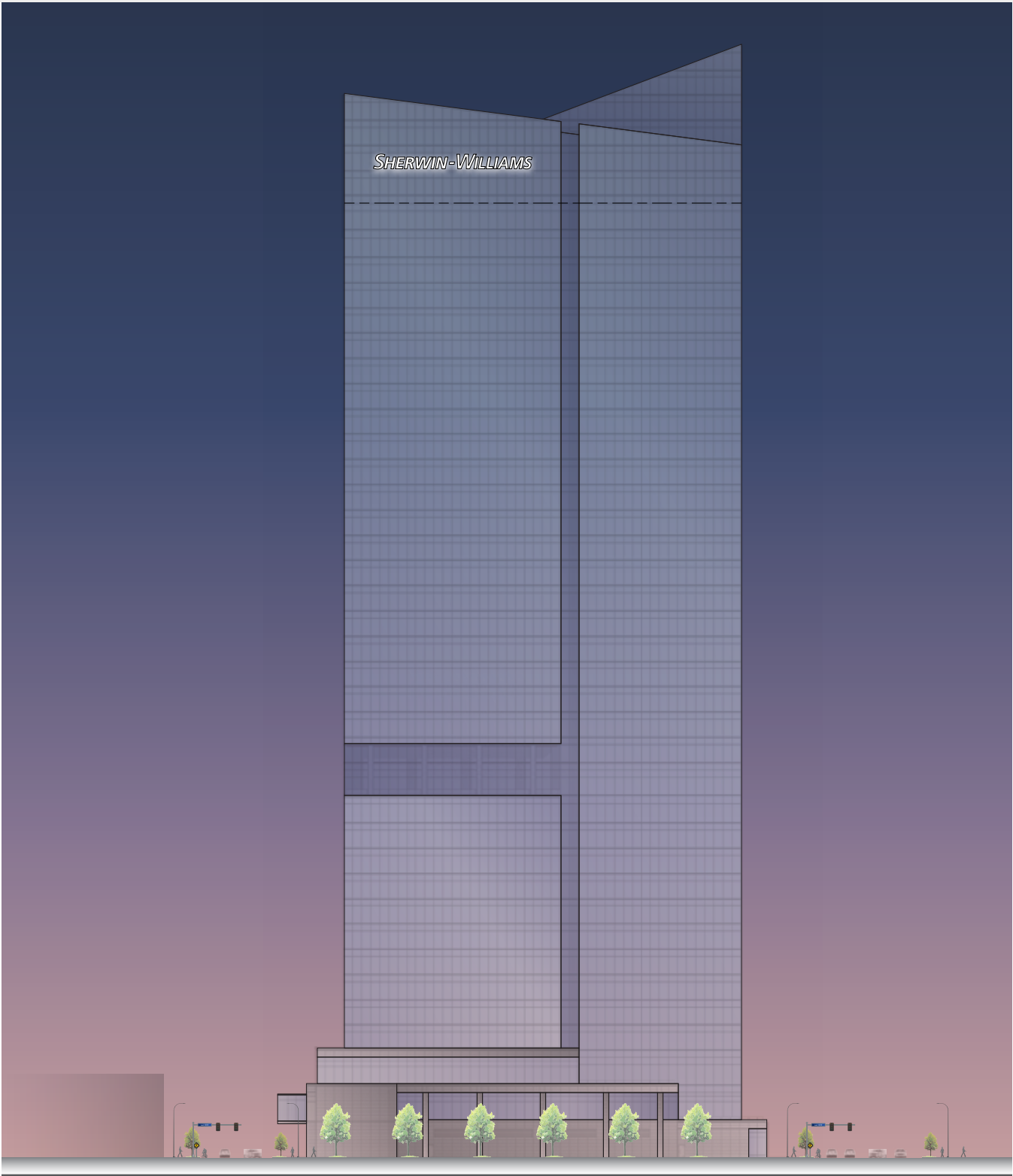


02 ELEVATION: EAST — DAY  
SCALE: 1" = 80'0"

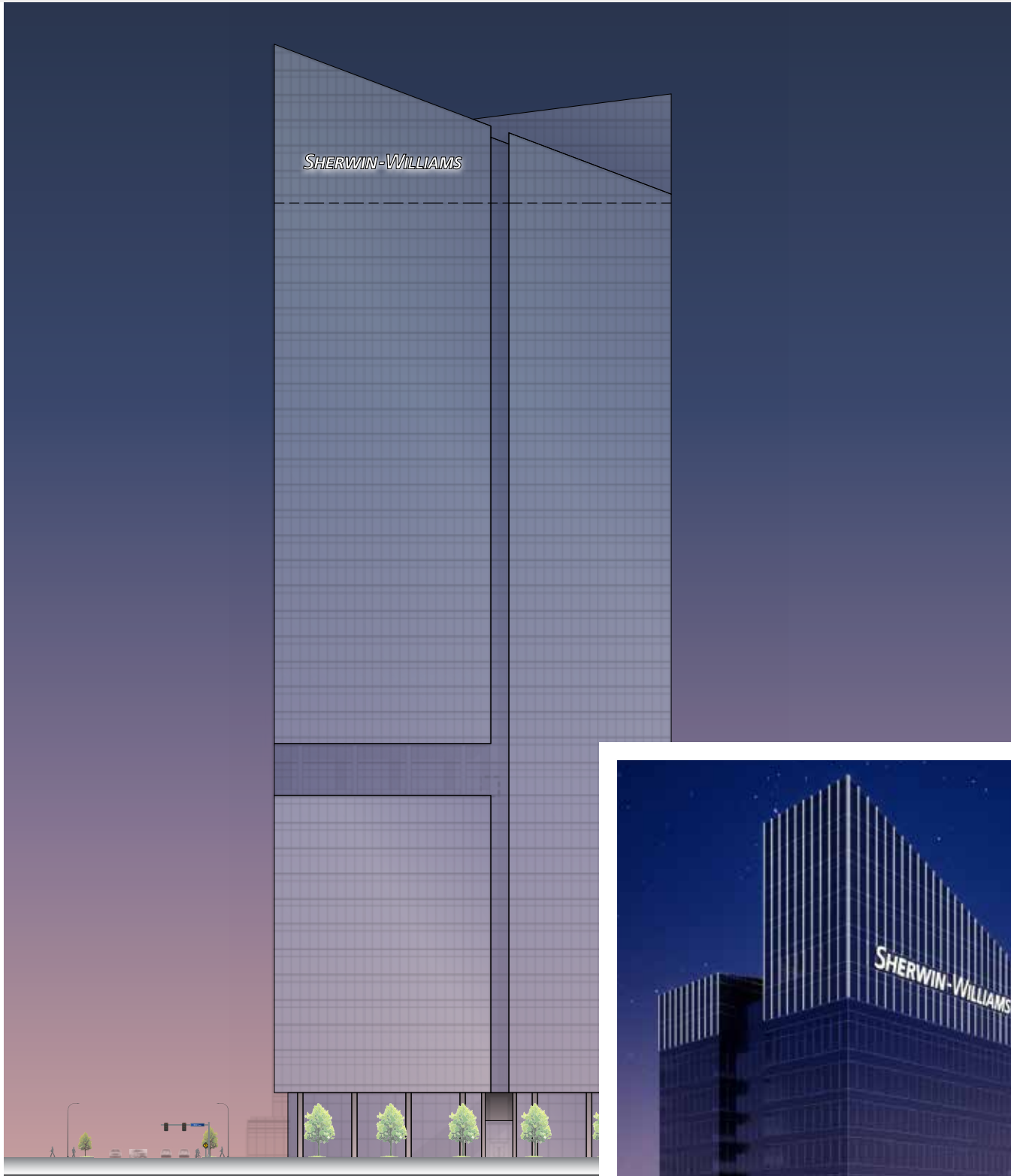




# Building Identification: Elevation Night



01 ELEVATION: WEST — NIGHT  
SCALE: 1" = 80'0"

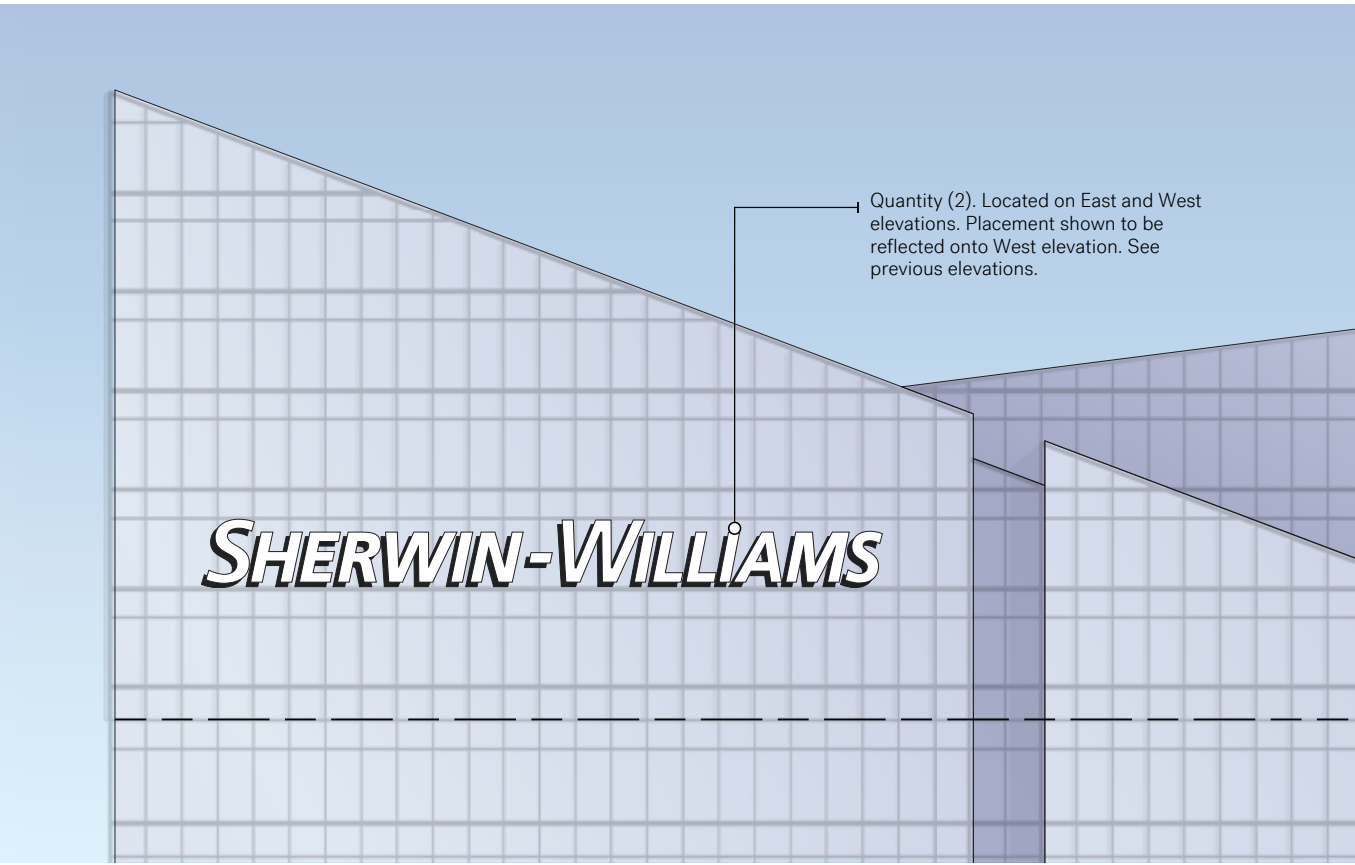


02 ELEVATION: EAST — NIGHT  
SCALE: 1" = 80'0"

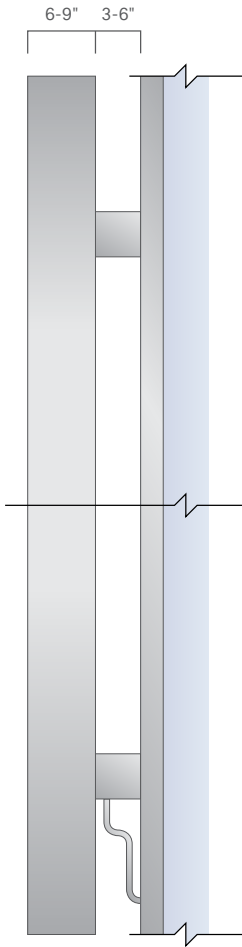




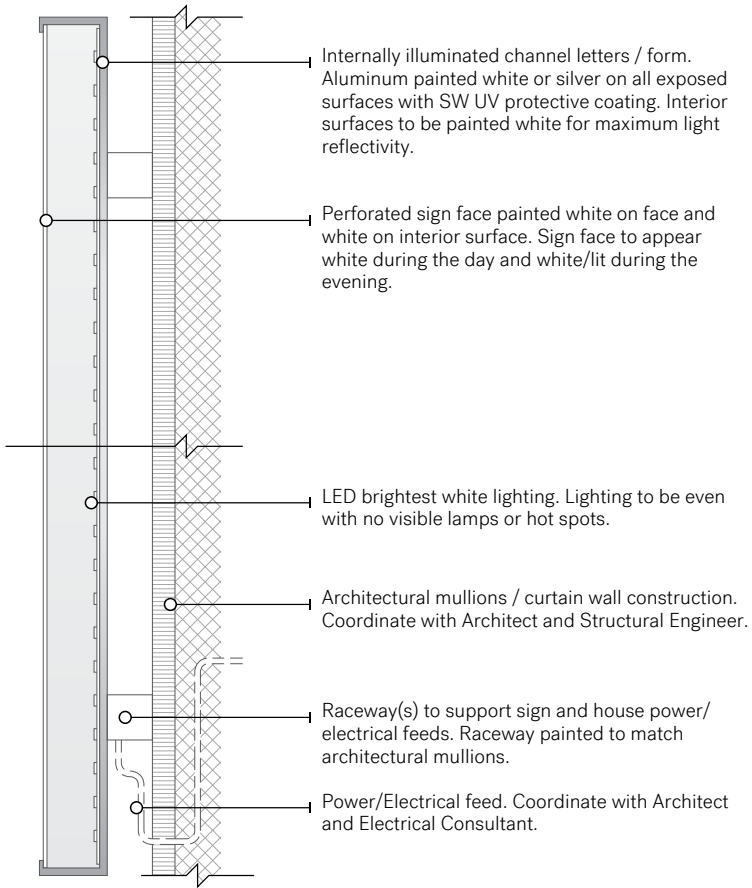
# Building Identification: Design Intent



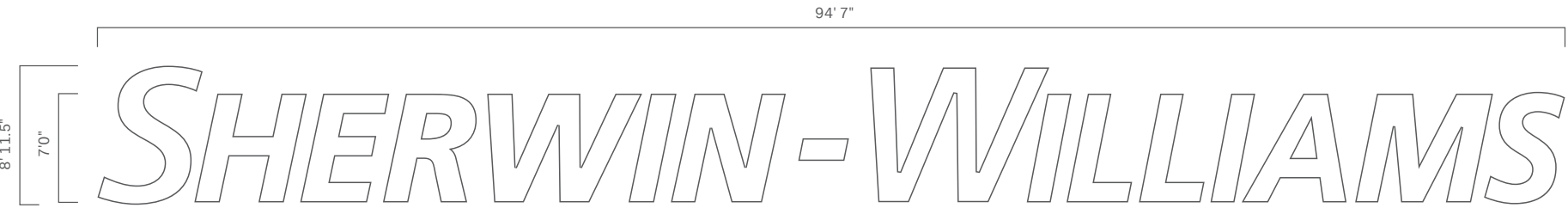
01 LOCATION DIAGRAM: EAST — DAY  
SCALE: NTS



02 SIDE VIEW  
SCALE: 1/2" = 1'0"



03 SECTION  
SCALE: 1/2" = 1'0"



04 ELEVATION: TYPE DETAIL — DAY  
SCALE: 1" = 10'0"



05 ELEVATION: TYPE DETAIL — NIGHT  
SCALE: 1" = 10'0"



# Location Plan: Directionals & Site Identification



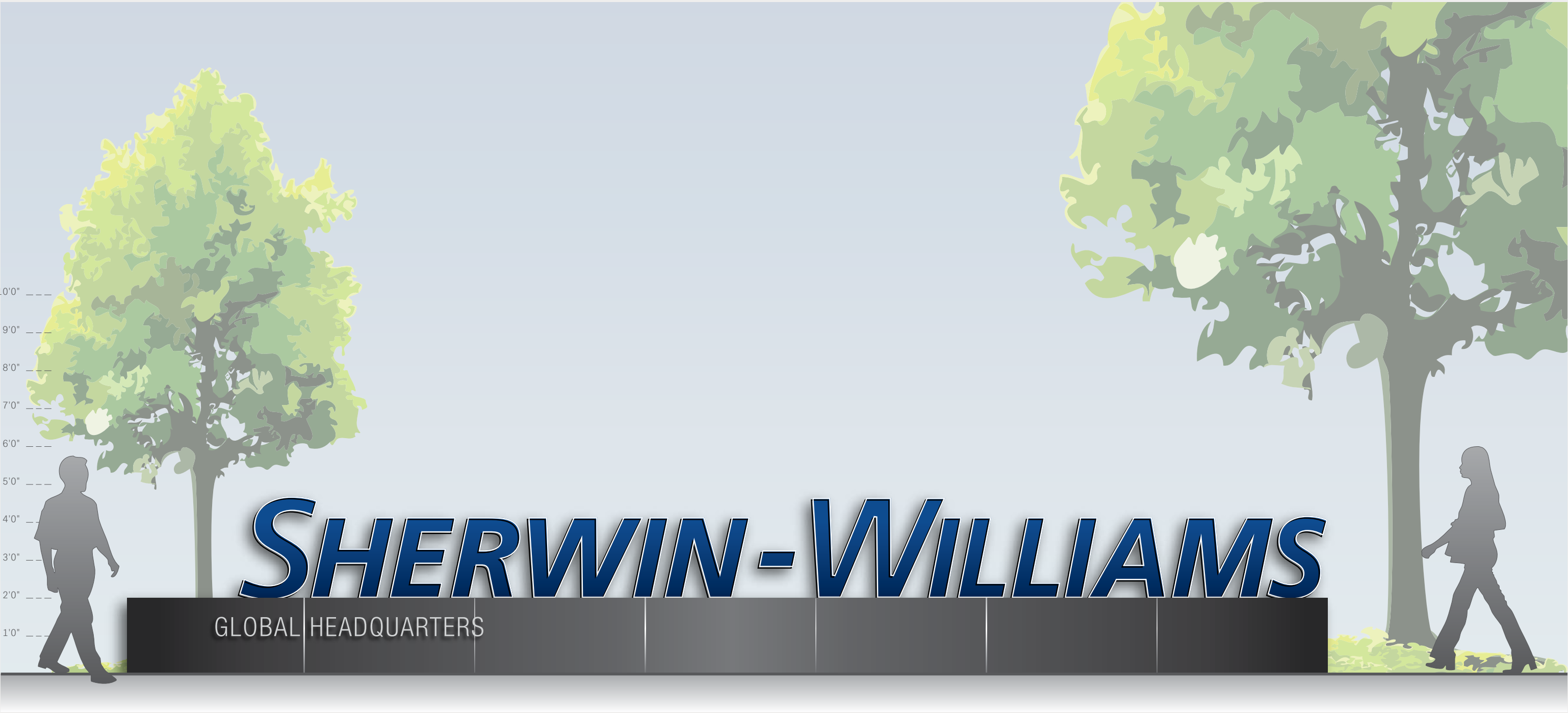


# Location Plan: Site Identification





# Site Identification Option 1: Elevation Day



ELEVATION: SITE IDENTIFICATION — DAY  
SCALE: 3/8" = 1'0"



# Site Identification Option 1: Elevation Night



ELEVATION: SITE IDENTIFICATION — NIGHT

SCALE: 3/8" = 1'0"



# Site Identification Option 1: Rendering

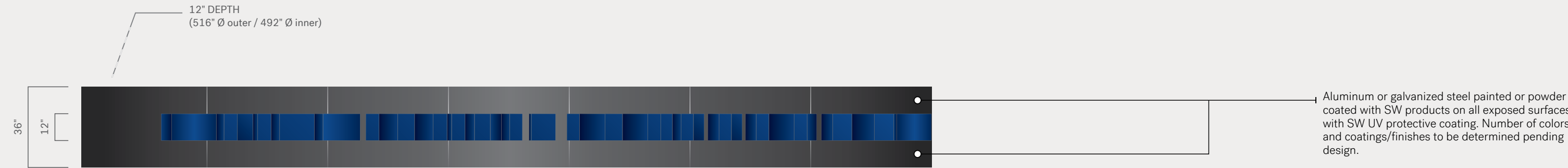




# Site Identification Option 1: Elevation Day



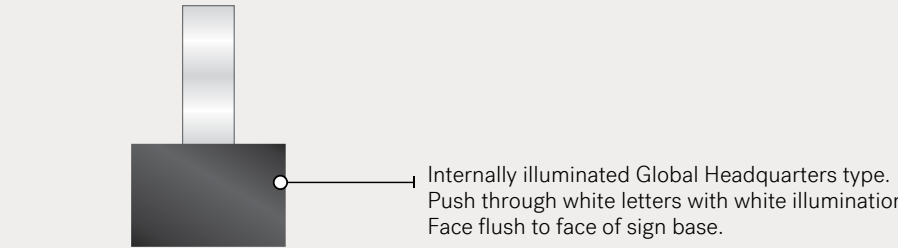
01 TYPE DETAIL  
SCALE: 1/4" = 1'0"



02 PLAN VIEW  
SCALE: 1/4" = 1'0"



03 ELEVATION: FRONT  
SCALE: 1/4" = 1'0"



04 SIDE VIEW: LEFT  
SCALE: 1/4" = 1'0"



# Vehicular & Pedestrian Directionals Option 1: Elevation Front



ELEVATION: VEHICULAR & PEDESTRIAN DIRECTIONALS — FRONT  
SCALE: 3/8" = 1'0"



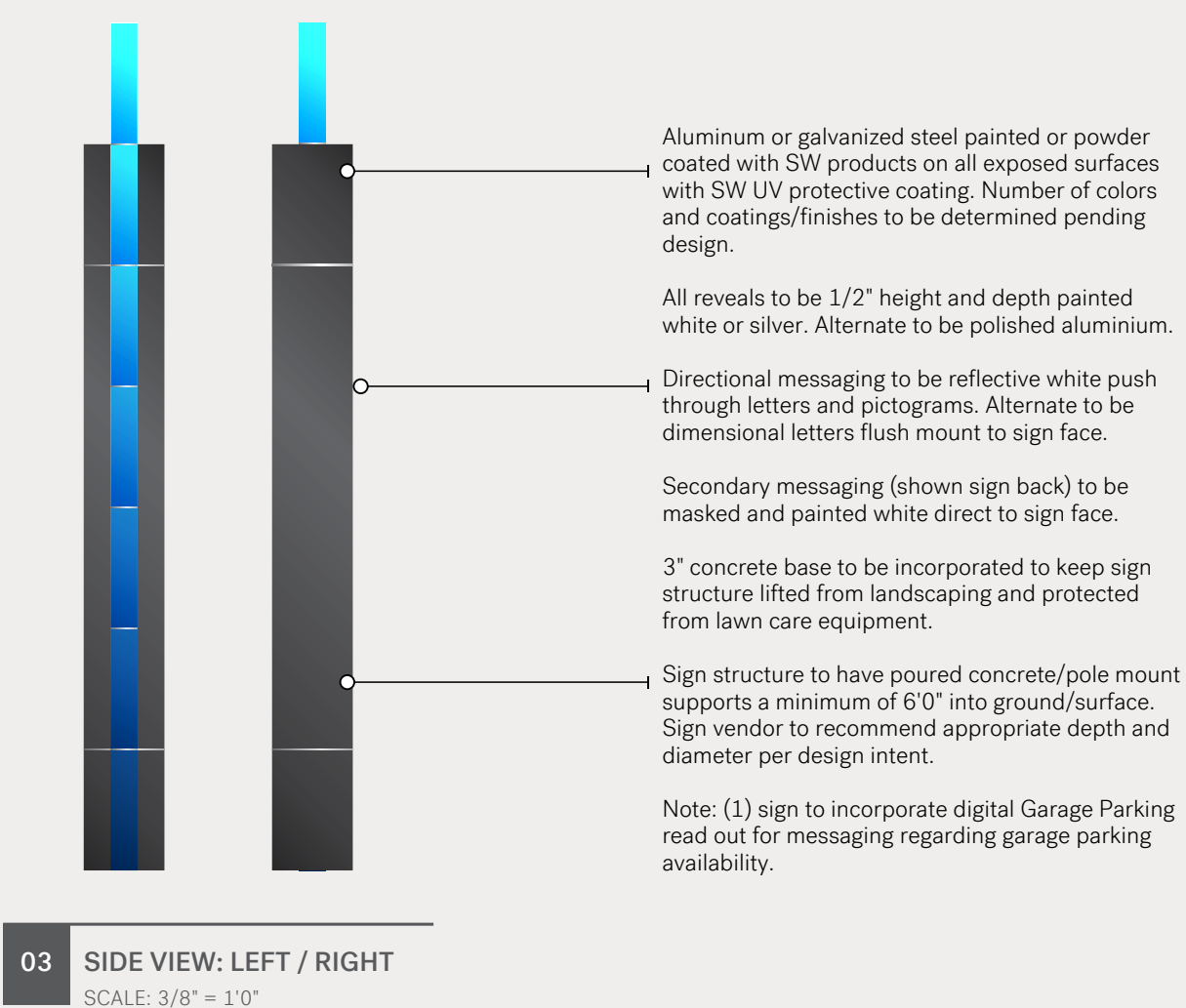
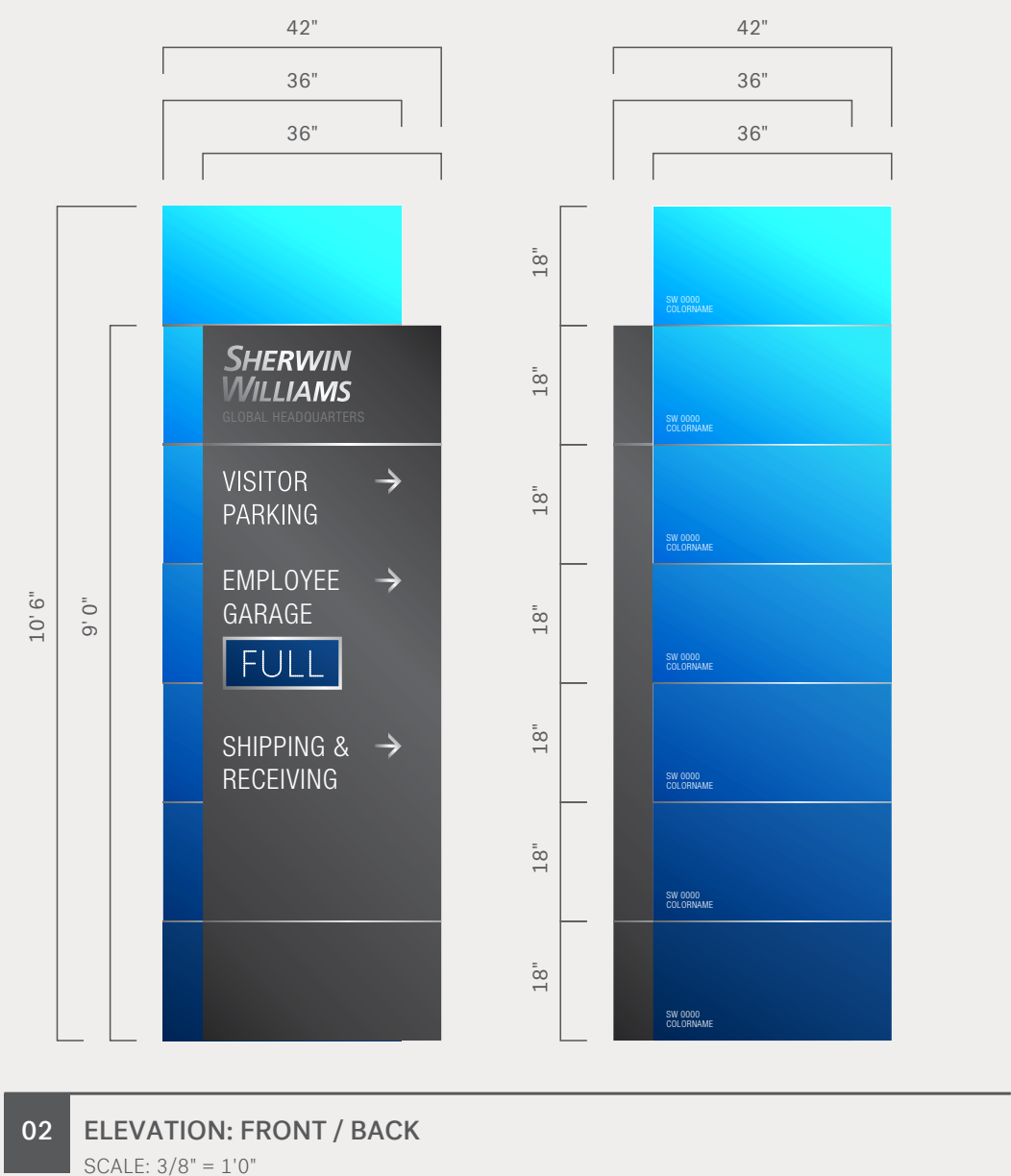
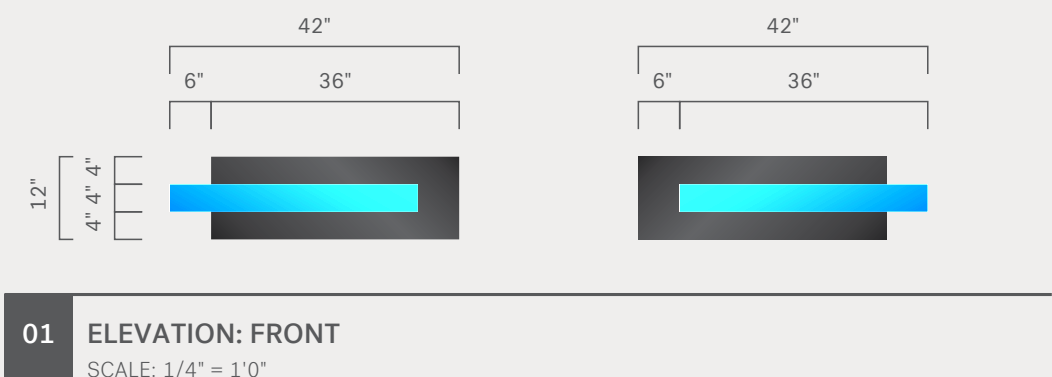
# Vehicular & Pedestrian Directionals Option 1: Elevation Back



ELEVATION: VEHICULAR & PEDESTRIAN DIRECTIONALS — BACK  
SCALE: 3/8" = 1'0"



# Vehicular & Pedestrian Directionals Option 1: Design Intent



Aluminum or galvanized steel painted or powder coated with SW products on all exposed surfaces with SW UV protective coating. Number of colors and coatings/finishes to be determined pending design.

All reveals to be 1/2" height and depth painted white or silver. Alternate to be polished aluminium.

Directional messaging to be reflective white push through letters and pictograms. Alternate to be dimensional letters flush mount to sign face.

Secondary messaging (shown sign back) to be masked and painted white direct to sign face.

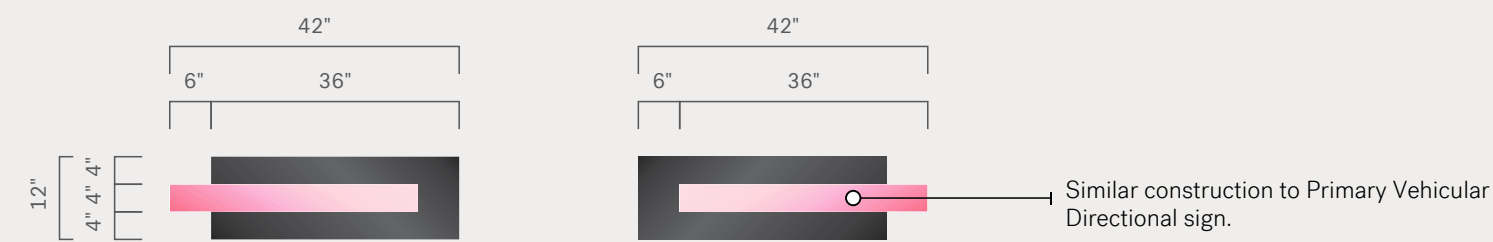
3" concrete base to be incorporated to keep sign structure lifted from landscaping and protected from lawn care equipment.

Sign structure to have poured concrete/pole mount supports a minimum of 6'0" into ground/surface. Sign vendor to recommend appropriate depth and diameter per design intent.

Note: (1) sign to incorporate digital Garage Parking read out for messaging regarding garage parking availability.



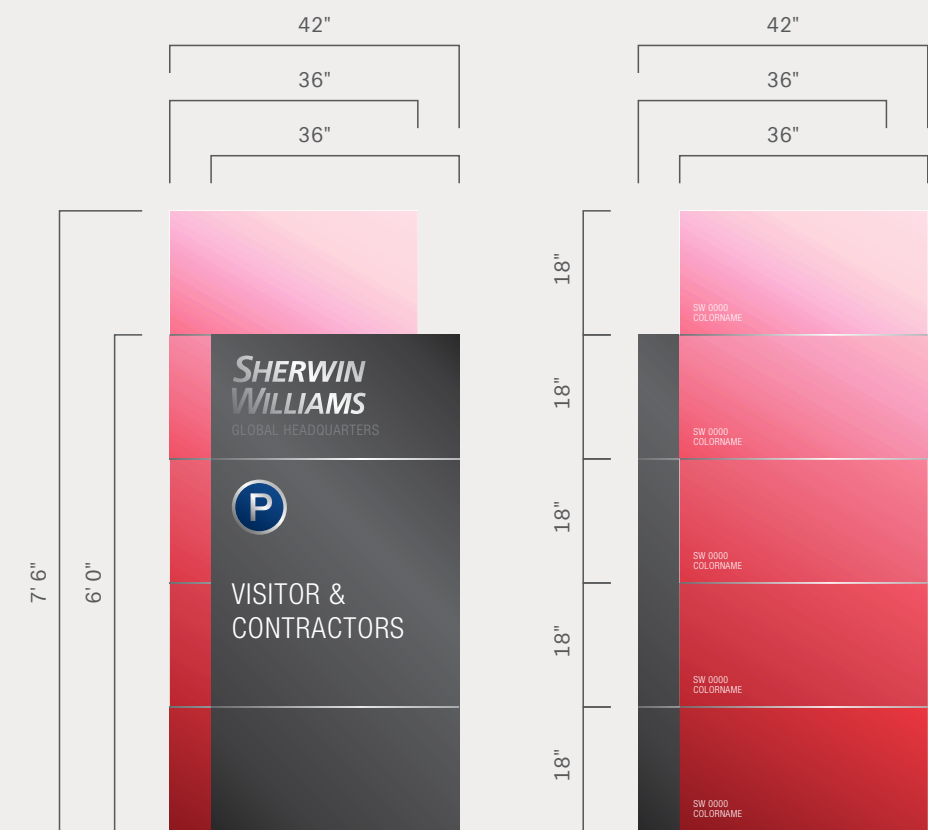
# Vehicular & Pedestrian Directionals Option 1: Design Intent



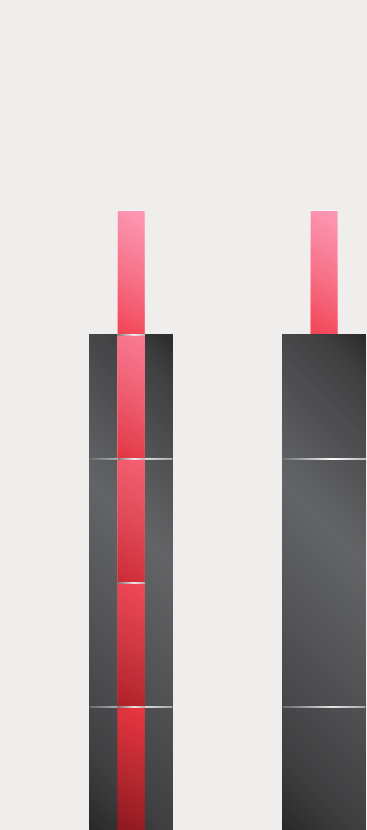
01 ELEVATION: FRONT  
SCALE: 1/4" = 1'0"



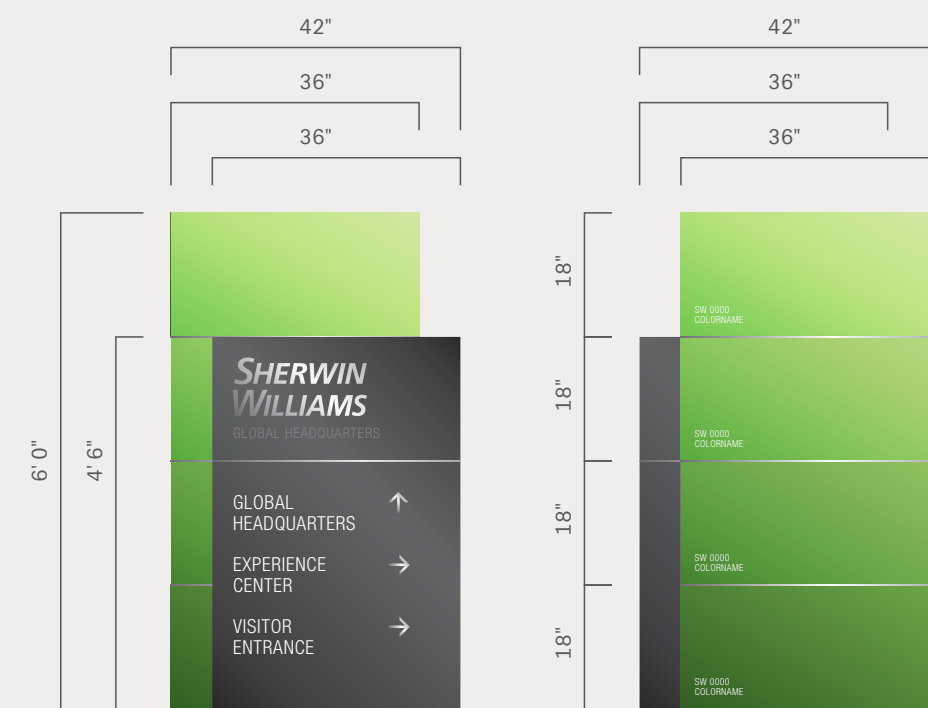
01 ELEVATION: FRONT  
SCALE: 1/4" = 1'0"



02 ELEVATION: FRONT / BACK  
SCALE: 3/8" = 1'0"



03 SIDE VIEW: LEFT / RIGHT  
SCALE: 3/8" = 1'0"



02 ELEVATION: FRONT / BACK  
SCALE: 3/8" = 1'0"

03



# Sign Family Option 1: Elevation



ELEVATION: EXTERIOR SIGN FAMILY  
SCALE: 1/8" = 1'0"



# Site Identification Option 2: Elevation Day



ELEVATION: SITE IDENTIFICATION — DAY  
SCALE: 3/8" = 1'0"



# Site Identification Option 2: Elevation Night



ELEVATION: SITE IDENTIFICATION — NIGHT  
SCALE: 3/8" = 1'0"

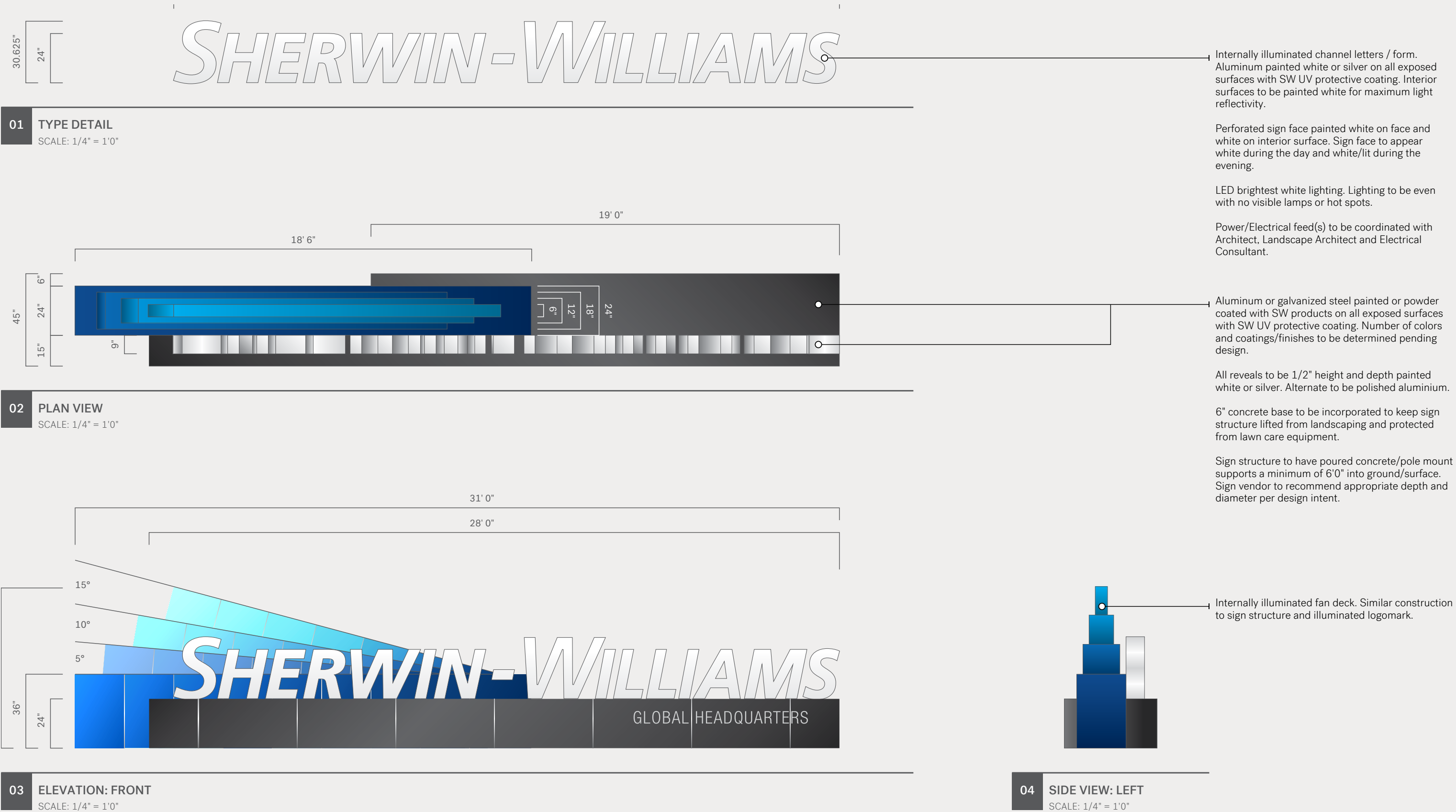


Site Identification Option 2: Rendering





# Site Identification Option 2: Elevation Day





# Vehicular & Pedestrian Directionals Option 2: Elevation Front



ELEVATION: VEHICULAR & PEDESTRIAN DIRECTIONALS — FRONT  
SCALE: 3/8" = 1'0"

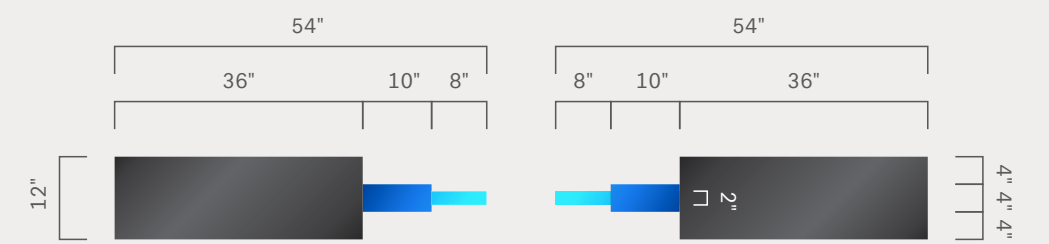


# Vehicular & Pedestrian Directionals Option 2: Elevation Back

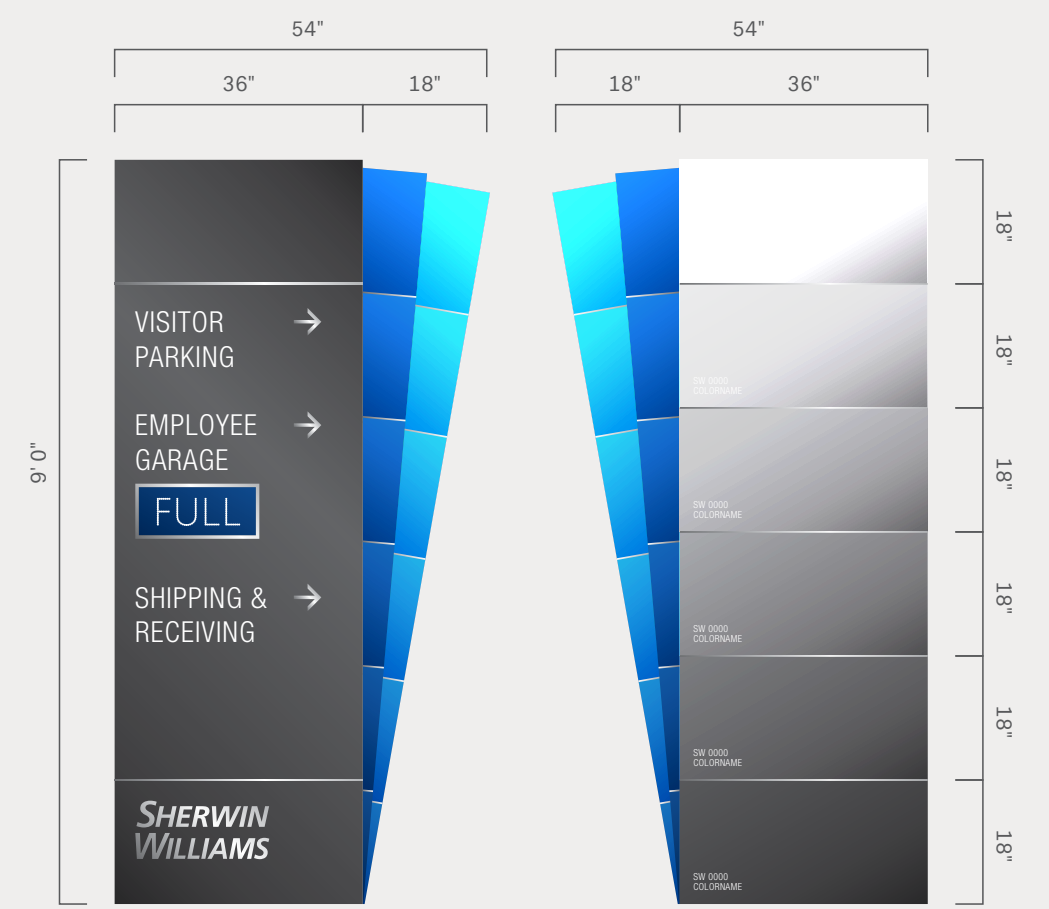


ELEVATION: VEHICULAR & PEDESTRIAN DIRECTIONALS — BACK  
SCALE: 3/8" = 1'-0"

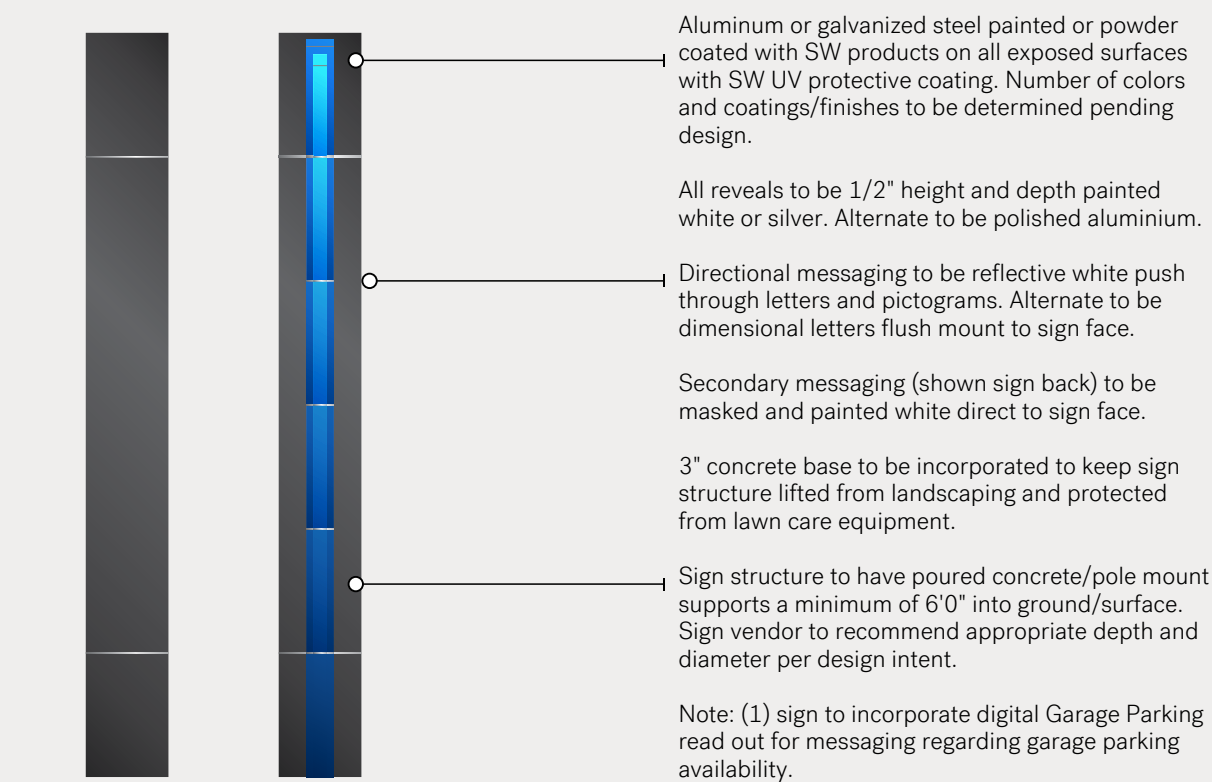
# Vehicular & Pedestrian Directionals Option 2: Design Intent



01 ELEVATION: FRONT  
SCALE: 1/4" = 1'0"



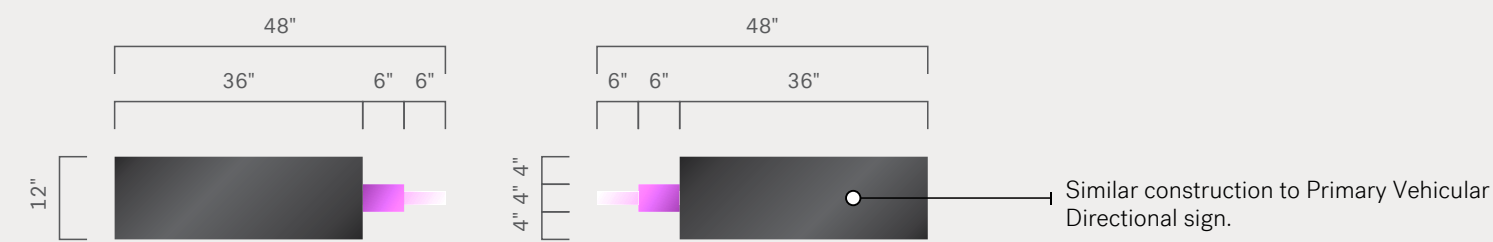
02 ELEVATION: FRONT / BACK  
SCALE: 3/8" = 1'0"



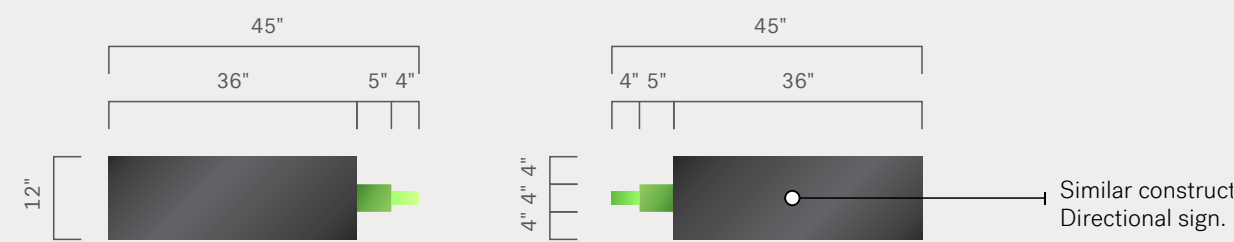
03 SIDE VIEW: LEFT / RIGHT  
SCALE: 3/8" = 1'0"



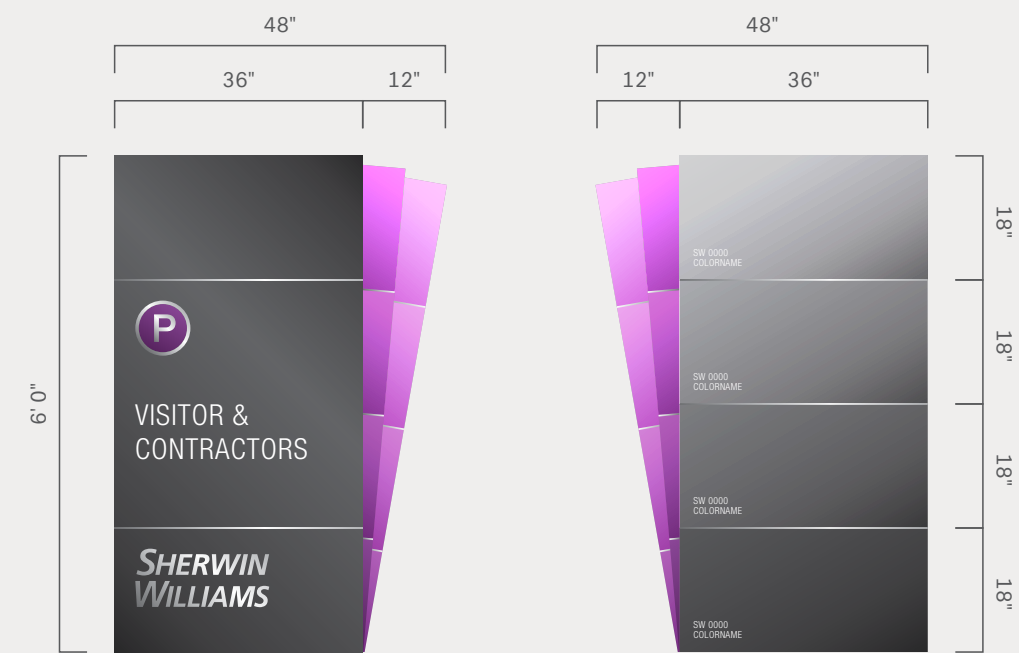
# Vehicular & Pedestrian Directionals Option 2: Design Intent



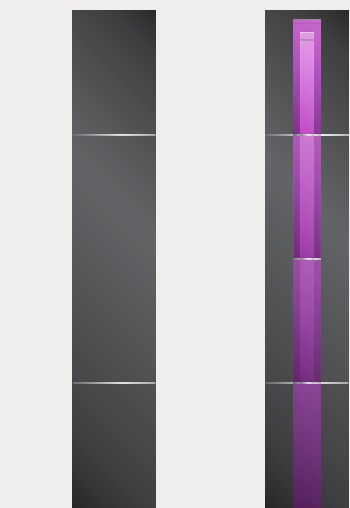
01 ELEVATION: FRONT  
SCALE: 1/4" = 1'0"



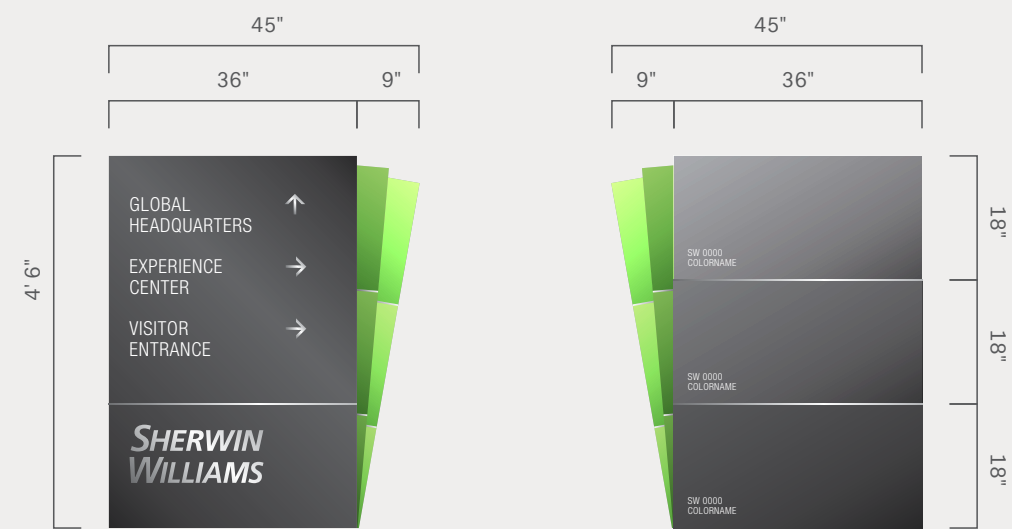
01 ELEVATION: FRONT  
SCALE: 1/4" = 1'0"



02 ELEVATION: FRONT / BACK  
SCALE: 3/8" = 1'0"



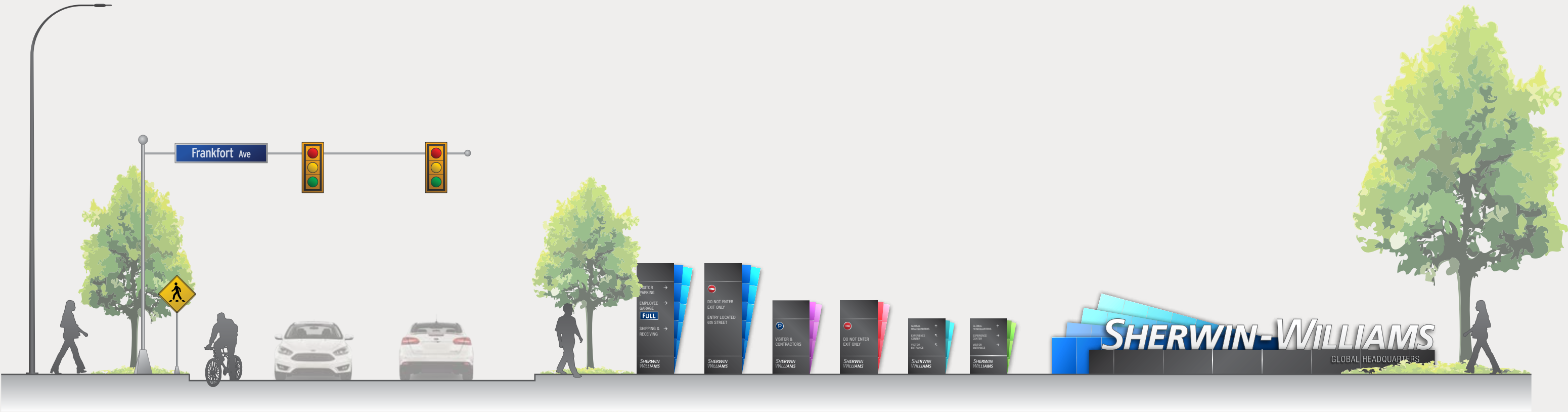
03 SIDE VIEW: LEFT / RIGHT  
SCALE: 3/8" = 1'0"



02 ELEVATION: FRONT / BACK  
SCALE: 3/8" = 1'0"

03

# Sign Family Option 2: Elevation



ELEVATION: EXTERIOR SIGN FAMILY

SCALE: 1/8" = 1'0"



4

## TOWER/SITE LIGHTING

# Tower Lighting Design Updates



Nov. 16, 2021  
Design Submittal



Updated Design  
Additional Exterior Lighting



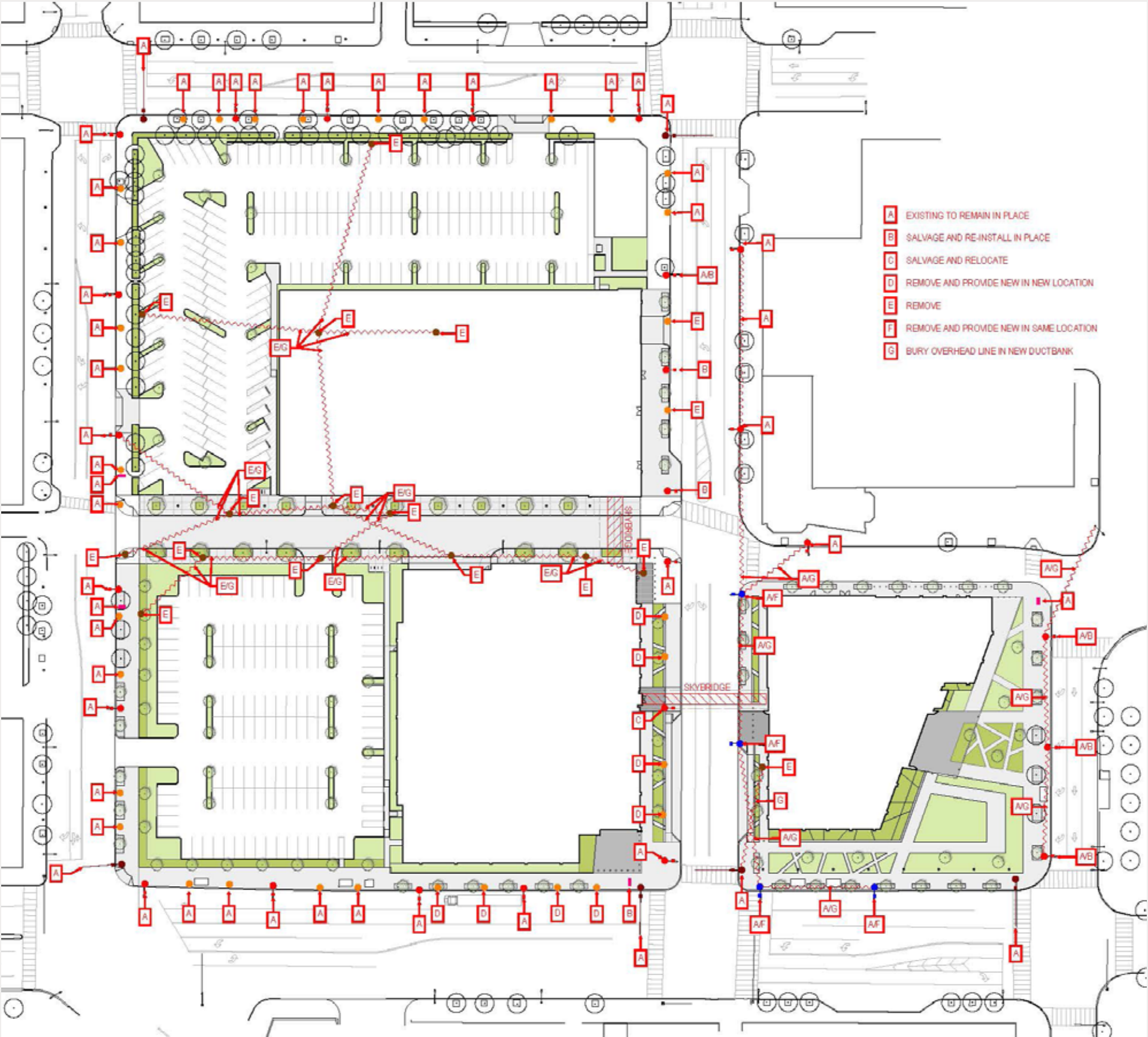
Example of Special Event  
Color LED Display







# Overall Site Plan



NEWER VERSION STREET LIGHT



CITY OF CLEVELAND SIGNAGE



WAREHOUSE DISTRICT PEDESTRIAN LIGHT



OLDER VERSION STREET LIGHT



WOODEN UTILITY POLE

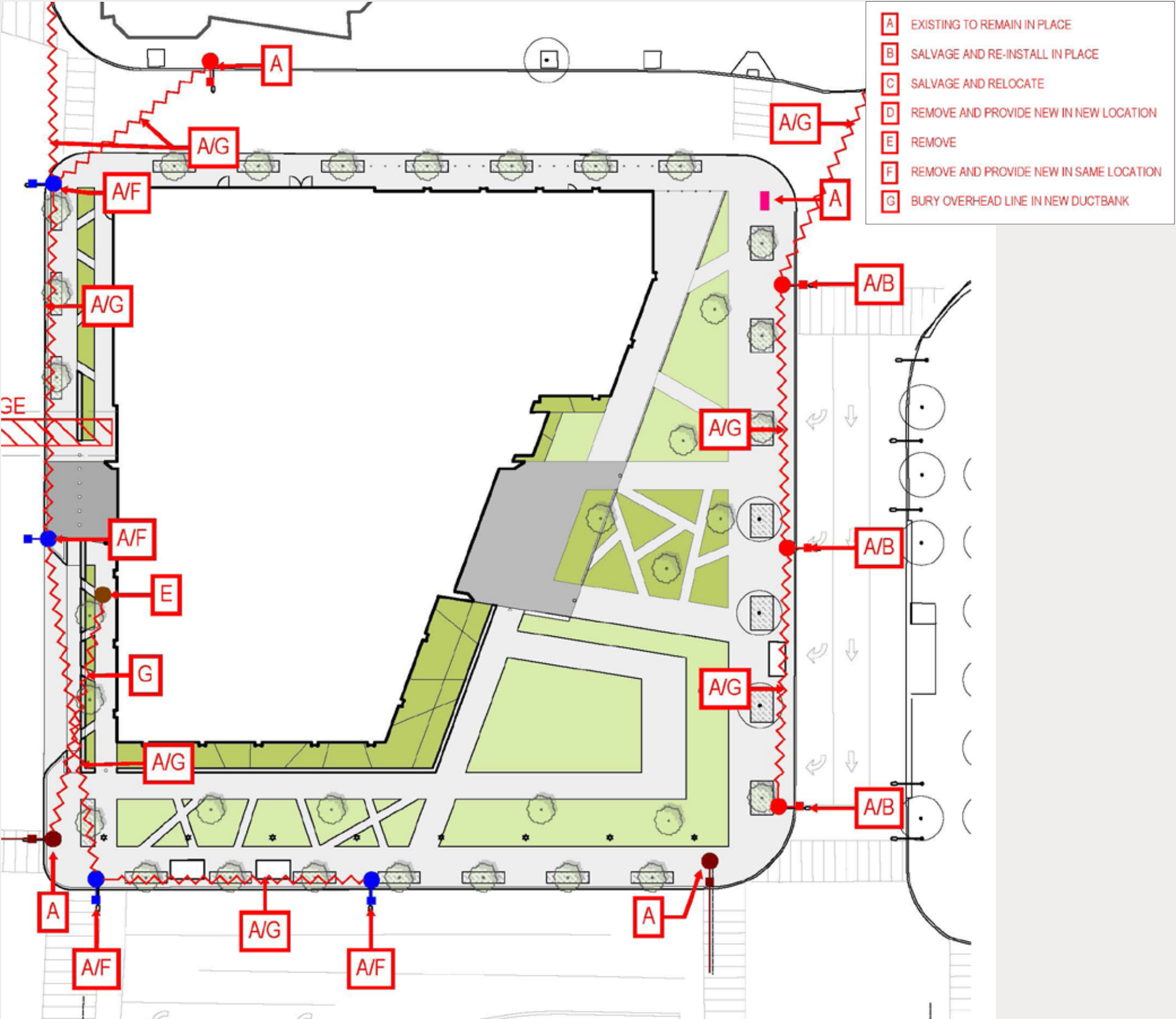


COMBINATION TRAFFIC/STREET LIGHT

~~~~~ = OVERHEAD ELECTRIC LINE



# Pavillion Site Plan



NEWER VERSION STREET LIGHT



WAREHOUSE DISTRICT PEDESTRIAN LIGHT



WOODEN UTILITY POLE



COMBINATION TRAFFIC/STREET LIGHT



CITY OF CLEVELAND SIGNAGE

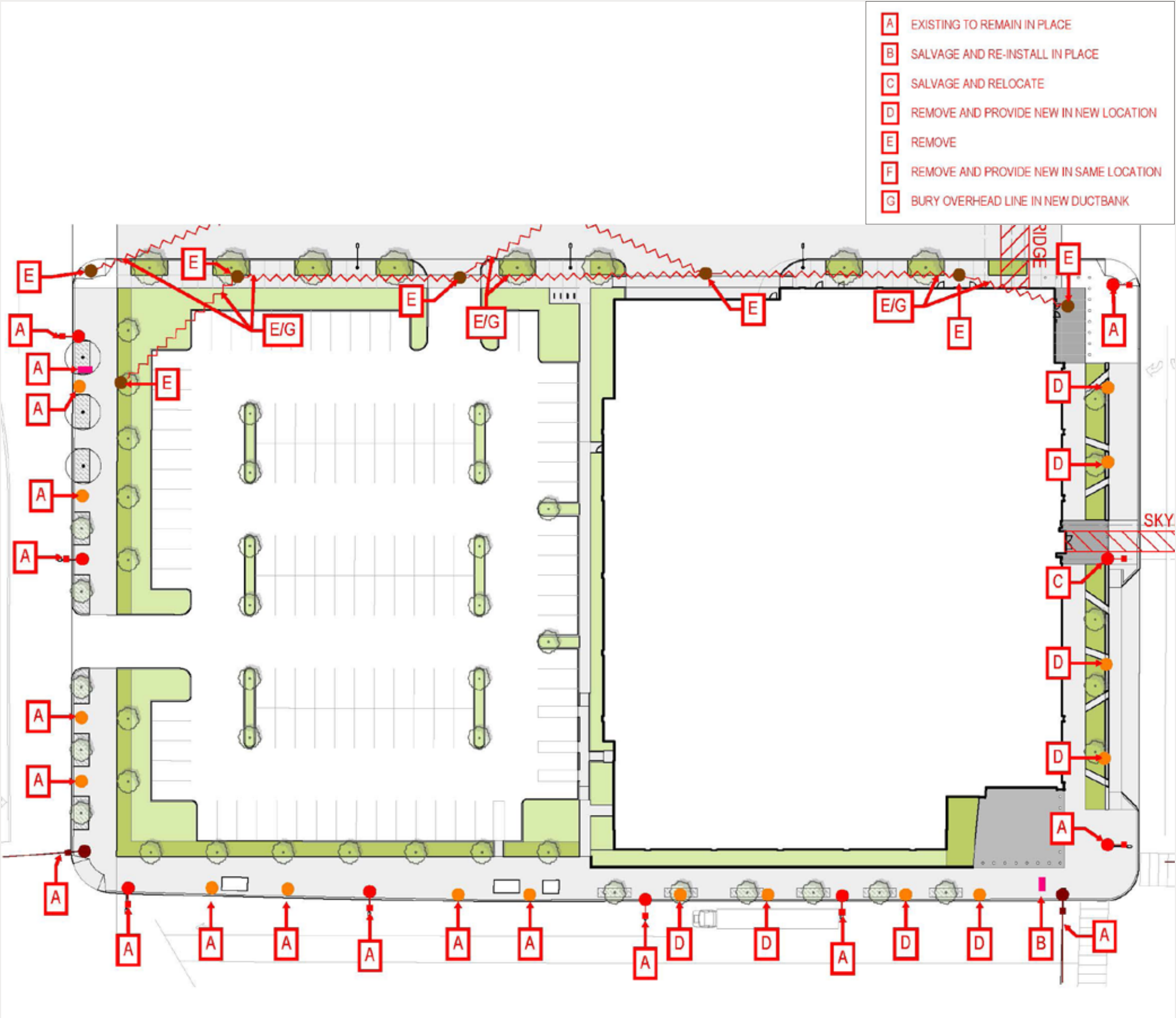


OLDER VERSION STREET LIGHT

~~~~~ = OVERHEAD ELECTRIC LINE



# Tower Site Plan



NEWER VERSION STREET LIGHT



WAREHOUSE DISTRICT PEDESTRIAN LIGHT



WOODEN UTILITY POLE



COMBINATION TRAFFIC/STREET LIGHT



CITY OF CLEVELAND SIGNAGE



OLDER VERSION STREET LIGHT

~~~~~ = OVERHEAD ELECTRIC LINE



[illegible]

A photograph of a city street scene. In the foreground, a white sedan is parked on the left side of the frame. The street is lined with mature green trees. In the background, there are several multi-story buildings, including one with a prominent red brick facade. A black lamppost stands on the right side of the street. The sky is clear and blue.

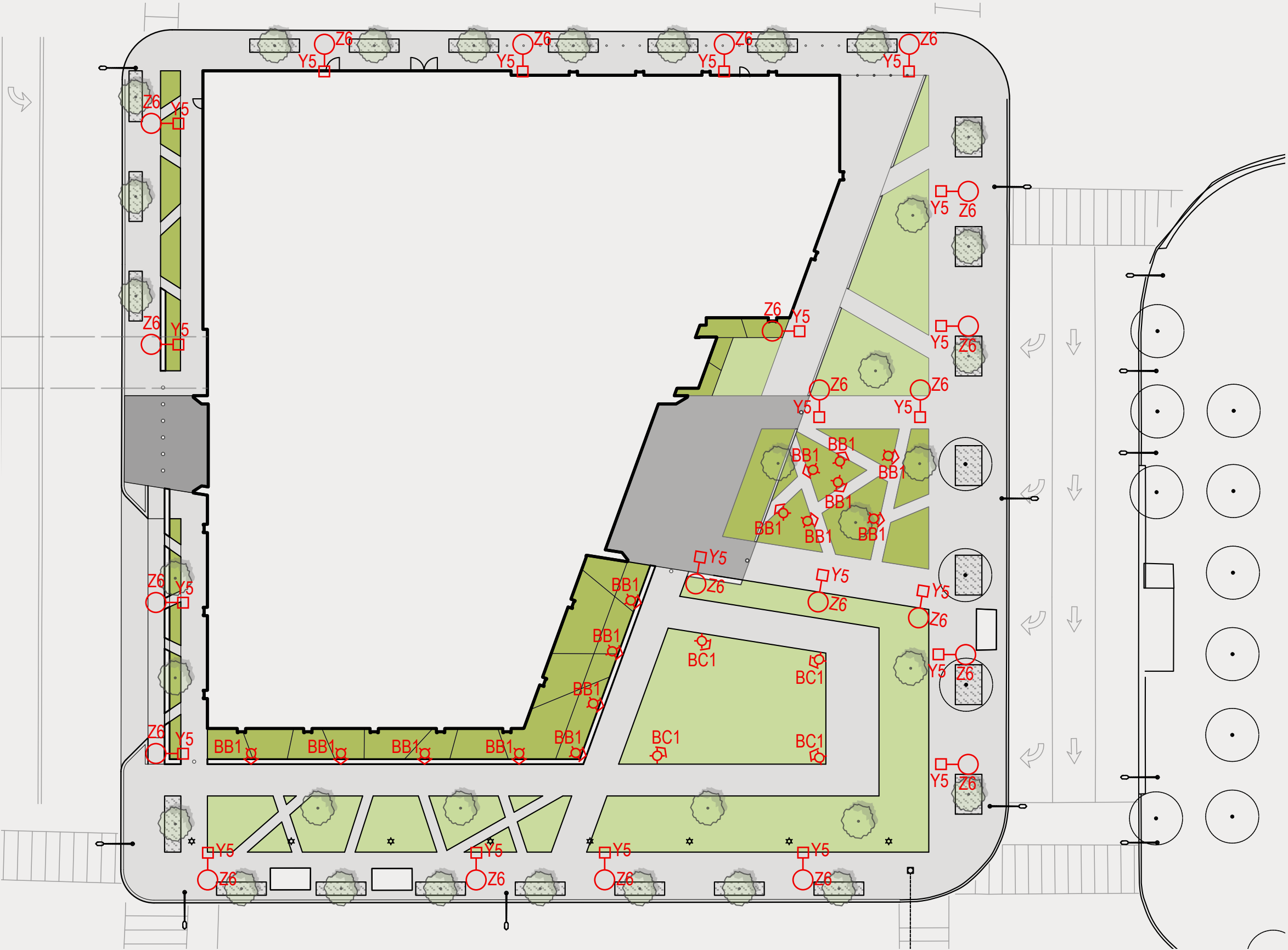
A wide-angle photograph of a city street in Chicago. In the foreground, a wide, paved sidewalk runs alongside a large parking lot filled with numerous cars. A utility pole stands on the left side of the sidewalk. The background features several prominent skyscrapers, including the Willis Tower (left) and the Trump Tower (center), under a clear blue sky.

 = OVERHEAD  
ELECTRIC LINE

PROPERTY OF THE SHERWIN-WILLIAMS COMPANY | Page 71

EXTERIOR LIGHTING

# Pavillion Site Lighting



SAMPLE LIGHT FIXTURE TYPES:

Y5



BC1



BB1





EXTERIOR LIGHTING

# Tower Site Lighting



SAMPLE LIGHT FIXTURE  
TYPES:

Y2



Y3 AND  
Y5



# Parking Garage Site Lighting



## SAMPLE LIGHT FIXTURE TYPES:

Y2



WF2



XLC1

